

River Parishes Convention, Tourist, and Visitors Commission
Regular Meeting | October 21, 2025, | Official Minutes

The River Parishes Convention, Tourist, and Visitors Commission met on Wednesday, October 21, 2025, at the Port of South Louisiana Board Room, 1720 Highway 44, Reserve, Louisiana 70084.

Call To Order

Chairwoman Camella Landry called the meeting to order at 5:05 PM.

Roll Call

Julie Variste called the roll as follows:

Board Member	Board Assignment	Attendance
Camella Landry	Chairwoman	Present
Elizabeth Joseph	Vice-Chairwoman	Present
Noble Benoit	Secretary/Treasurer	Present
Tracy Smith	Commissioner	Present
Terrence Jones	Commissioner	Present
Bonnie Dinvault	Commissioner	Present
Bradley Poche	Commissioner	Present
Kelly Lee Tomeny	Commissioner	Present
Garrett Monti	Commissioner	Present

Prayer and Pledge of Allegiance

Commissioner Terrence Jones led the Prayer, and Chairwoman Camella Landry led the Pledge of Allegiance.

Public Comment - START: 5:07 pm END: 5:15 pm

Chairwoman Camella Landry asked if there were any public comments from the audience. Public comments by Kelly Loeber of Oak Alley Plantation and Joseph Dunn of Laura Plantation.

Amendment of Current Agenda

Commissioner Garrett Monti motioned to **suspend** the current agenda of October 21, 2025, Regular Commission Meeting Agenda. Commissioner Tracy Smith seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes

Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Commissioner Garrett Monti motioned to **amend** the current agenda of October 21, 2025, to add Line Item VII-d. Resolution 2025-19 – 2025 Louisiana Travel Association Culinary GOLD Sponsorship. Commissioner Tracy Smith seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Commissioner Elizabeth Joseph motioned to **approve** the amended agenda of October 21, 2025, Regular Commission Meeting Agenda. Commissioner Garrett Monti seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025

Approval of Minutes

Commissioner Bonnie Dinvaut motioned to approve the minutes of August 21, 2025, Regular Meeting. Secretary/Treasurer Noble Benoit seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Commissioner Garrett Monti motioned to approve the minutes of September 25, 2025, Special Meeting. Commissioner Terrence Jones seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Financials

Commissioner Tracy Smith motioned to approve the August 2025 financials. Commissioner Terrence Jones seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes

Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Commissioner Tracy Smith motioned to approve the September 2025 financials. Commissioner Elizabeth Joseph seconded it. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Approvals

Commercial Excess Liability Policy Renewal

Commissioner Elizabeth Joseph made a motion to approve the renewal of the Commercial Excess Liability Policy. Commissioner Tracy Smith seconded the motion. Councilwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Resolution 2025-17 – Professional Services Agreement Renewal with Deveney Communications, LLC

Vice-Chairwoman Elizabeth Joseph made a motion to table. Secretary/Treasurer Noble Benoit seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a vote to table received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Resolution 2025-18 – King Kat Tournament Trail Confidential Sponsorship Agreement

Commissioner Tracy Smith made a motion to approve a resolution authorizing the Executive Director to execute the 2026 King Kat Tournament Trail Sponsorship Agreement with AMW Promotions, LLC. D/B/A King Kat Tournament Trail of Youngstown, Ohio, to assist in the promotion and conduct of said tournament. Kelly Lee Tomeny seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	No
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	No
Commissioner Bradley Poche	Voted	No
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	No

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Resolution 2025-19 – 2025 Louisiana Travel Association (LTA) Culinary GOLD Sponsorship

Commissioner Garrett Monti made a motion to approve the resolution approving 2025 Louisiana Travel Association (LTA) Culinary GOLD Sponsorship, for \$6,000.00, providing a new printed guide/recipe book, significant social media promotion, and enhanced digital advertising – plus, taking the Culinary Trails on the road.

Commissioner Bradley Poche seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Executive Director's Report

Executive Director Denise Burrell introduced Julie Variste as the new Administrative Assistant, and staff and commissioners attended Louisiana Travel Association Trave Summit to strengthen statewide tourism relationships. We hosted the 3rd Quarter Marketing Partner Luncheon, where the Executive Director invited Hillary Loeber of Oak Alley Plantation to share insights about hosting the event and their ongoing partnership with American Cruise Lines. The Commission also successfully hosted the King Kat Tournament Trail / King Kids Fishing Event and supported numerous fall festivals, generating strong media coverage opportunities across the region. Sales Director Willma Harvey represented Louisiana's River Parishes at several industry tradeshows, including the Louisiana Office of Tourism's Sales Mission in Canada, expanding our presence in key markets. Additionally, the Executive Director provided an update on the Louisiana Steam Train Association (LASTA) regarding the progress and anticipated arrival of the steam train.

Community Engagements/Events

Visit www.LARiverParishes.com/ourevents

Chairwoman’s Report

Chairwoman Camella Landry announced the next Regular Board Meeting is December 18, 2025 @ 5 pm.

Election of Officers

Nomination/Approving of River Parishes Tourist Commission Chairperson for 2026.

Chairwoman Camella Landry nominated Garrett Monti. Commissioner Bradley Poche seconded. Garrett Monti accepted nomination. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Nomination/Approving of River Parishes Tourist Commission Vice-Chair for 2026.

Bradley Poche nominated Chairwoman Camella Landry. Commissioner Tracy Smith seconded. Chairwoman Camella Landry accepted the nomination. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Nomination/Approving River Parishes Tourist Commission Secretary/Treasurer for 2026.

Garrett Monti nominated Bonnie Dinvaut as Secretary/Treasurer. Commissioner Bonnie Dinvaut declined the nomination. Commissioner Bonnie Dinvaut nominated Noble Benoit. Commissioner Terrence Jones seconded. Secretary/Treasurer accepted the nomination. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.

Adjourn

Vice-Chairwoman Elizabeth Joseph motioned to adjourn. Commissioner Tracy Smith seconded the motion. Chairwoman Camella Landry called the question with the following results:

Chairwoman Camella Landry	Voted	Yes
Vice-Chairwoman Elizabeth Joseph	Voted	Yes
Secretary/Treasurer Noble Benoit	Voted	Yes
Commissioner Tracy Smith	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bonnie Dinvaut	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Kelly Lee Tomeny	Voted	Yes
Commissioner Garrett Monti	Voted	Yes

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on October 21, 2025.