

RIVER PARISHES

TOURIST COMMISSION

Regular Meeting Agenda

April 23, 2025, 5 pm

148 Museum St, Garyville, LA, 70051

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
 - a. Motion to approve the current agenda of April 23, 2025.
- IV. Public Comment
- V. Approval of Minutes
 - a. February 2025 Regular Meeting Minutes – *Action*
 - i. Motion to approve the minutes of February 20, 2025, Regular Meeting.
- VI. Financial
 - a. February 2025 Monthly Financials – *Action*
 - i. Motion to approve the monthly financials for February 2025.
 - b. March 2025 Monthly Financials – *Action*
 - i. Motion to approve the monthly financials for March 2025.
- VII. Approvals
 - a. Resolution 2025-03 Insurance Renewal - *Action*
 - i. Motion to approve the authorization of the Executive Director to renew the health, vision, and life insurance policies of the River Parishes Tourist Commission.
 - b. Resolution 2025-04 – Office Lease Extension – Nolan H. Schexnayder – *Action*
 - i. Authorizing the Executive Director to sign the office lease extension with Nolan H. Schexnayder.
 - c. Louisiana Travel Association (LTA) “Taste Louisiana 2025 Sponsorship” – *Action*
 - i. Motion to approve for the LTA “Taste Louisiana 2025 Sponsorship.”
- VIII. Executive Director’s Report
 - a. Operations
 - b. American Cruise Lines Update
 - c. Louisiana Steam Train Association Update
 - i. Presentation
 - d. Sales Report
 - e. Marketing & Public Relations Report

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- IX. Conferences/FAM Tours
 - a. Connect Spring 2025 Marketplace - Las Vegas, NV (Apr 22-24)
 - b. Society of Government Meeting Professionals
 - i. National Education Conference - St. Louis, MO (May 6-8)
 - c. Louisiana Travel Association & Mississippi Tourism Association
 - i. Leadership Forum – New Orleans, LA (May 19-20)
 - d. Southeast Tourism Society Marketing College - Macon, GA (June 1-6)

- X. Community Engagement/Events
 - a. River Region Chamber of Commerce - Workforce and Education Summit (Apr 29)
 - b. St. Charles Parish Day at the Capitol (Apr 30)
 - c. National Travel and Tourism Week (May 4-10)
 - d. St. James Parish Day at the Capitol (May 8)
 - e. National Economic Development Week (May 11-17)
 - f. St. John the Baptist Parish Day at the Capitol (May 15)
 - g. www.LARiverParishes.com/ourevents/ for more events.

- XI. Chairman's Report
 - a. Next Regular Board Meeting – June 18, 2025 @ 5 pm

- XII. Adjourn – *Action*
 - a. Motion to adjourn.