River Parishes Convention, Tourist, and Visitors Commission Regular Meeting | February 20, 2025 | Official Minutes

The River Parishes Convention, Tourist, and Visitors Commission met on Thursday, February 20, 2025, in the Port of South Louisiana, Conference Room, at 1720 LA Highway 44 in Reserve, Louisiana 70084.

Call To Order

Chairwoman Camella Landry called the meeting to order at 5:00 PM.

Roll Call

Willma Harvey called the roll as follows:

| Board Member | Board Assignment | Attendance |
|------------------|---------------------|------------|
| Camella Landry | Chairwoman | Present |
| Elizabeth Joseph | Vice-Chairwoman | Present |
| Noble Benoit | Secretary/Treasurer | Present |
| Bonnie Dinvaut | Commissioner | Absent |
| Bradley Poche | Commissioner | Present |
| Garrett Monti | Commissioner | Present |
| Kelly Lee Tomeny | Commissioner | Absent |
| Terrence Jones | Commissioner | Present |
| Tracy Smith | Commissioner | Absent |

Prayer and Pledge of Allegiance

Chairwoman Camella Landry led the Prayer, and Commissioner Terrence Jones led the Pledge of Allegiance.

Public Comment

Chairwoman Camella Landry asked if there were any public comments from the audience. There were no public comments.

Approval of Agenda

Commissioner Bradley Poche moved to accept the February 20, 2025, Regular Commission Meeting Agenda. Commissioner Garrett Monti seconded the motion. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Absent | Absent |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |
| | | |

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on February 20, 2025.

Approval of Minutes

Vice-Chairwoman Elizabeth Joseph moved to accept the October 2024 Contract Committee Special Meeting Minutes. Secretary/Treasurer Noble Benoit seconded the motion. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Absent | Absent |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |
| | | |

The motion having been duly made and seconded, and a favorable vote received from the Board, Chairwoman Camella Landry declared the motion adopted on February 20, 2025.

Commissioner Terrence Jones moved to accept the November 2024 Special Meeting Minutes. The motion was seconded by Commissioner Bradley Poche. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Absent | Absent |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |

Vice-Chairwoman Elizabeth Joseph moved to accept the December 2024 Regular Meeting Minutes. The motion was seconded by Secretary/Treasurer Noble Benoit. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Absent | Absent |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |

The Chairwoman recognized the arrival of Commissioner Kelly Lee Tomeny.

Approval of Financials

Commissioner Terrence Jones moved to accept the December 2024 Monthly Financials as presented. The motion was seconded by Commissioner Bradley Poche. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Voted | Yes |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |

Vice-Chairwoman Elizabeth Joseph moved to accept the January 2025 Monthly Financials as presented. The motion was seconded by Secretary/Treasurer Noble Benoit. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Absent | Yes |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |

Approvals

Resolution 2025-01 Southeast Louisiana Gumbo 2025 Annual Participation

Vice-Chairwoman Elizabeth Joseph made a motion to approve the Southeast Louisiana Gumbo 2025 annual participation. The motion was seconded by Secretary/Treasurer Noble Benoit. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Absent | Yes |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |

Resolution 2025-02 – Red Six Media Proposal for Services

Commissioner Garrett Monti made a motion to authorize the Executive Director to enter into a contract with Red Six Media for WordPress management, which will include web hosting and maintenance for interactive maps on the website. Commissioner Kelly Lee Tomeny seconded the motion. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Absent | Yes |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |

Executive Director's Report

<u>Audit</u>

Denise Burrell reported that the annual audit was conducted, and there were no findings in the audit report. Ms. Burrell noted that she would send the report to the commissioners.

Louisiana Travel Association Leadership Academy

Rose Perrilloux, Historic Riverlands, shared her experience about her participation in the Louisiana Tourism Leadership Academy. The River Parishes Tourist Commission sponsored her participation.

Chairwoman Camella Landry inquired about the costs of sponsorship, the duration of the course, and the criteria for selecting participants for the academy. Denise Burrell reported that the 2025 session begins today, and Dayna James, United Front Transportation Services, received sponsorship from the River Parishes Tourist Commission to participate.

American Cruise Lines

Denise Burrell reported that there have been changes in staff at American Cruise Lines.

Louisiana Steam Train Association Report

Denise Burrell reported that things are moving ahead with the Louisiana Steam Train Association. Mr. R.J. Ory, an association member, will make a report at the next commission meeting.

Conferences | FAM Tours | Community Engagement | Events

Denise Burrell reported that the staff had participated in several events over the past two months. Events she thoroughly discussed were the Washington, DC Mardi Gras, the River Region Chamber of Commerce "Women's Empowerment" Luncheon, Sports Celebrities of the River Parishes presentation, featuring A.J. Holloway and Louis Lipps,

the River Parishes Super Bowl Kickoff, and her attendance at several Super Bowl LIX activities in New Orleans.

Chairwoman's Report

Chairwoman Camella Landry shared the date and times of the next board meetings.

- Special Budget Committee Meeting April 17, 2025 @ 4:00 pm
- Regular Board Meeting April 17, 2025 @ 5:00 pm

Chairwoman Camella Landry inquired about the River Parishes Tourist Commission website updates.

Chairwoman Camella Landry invited everyone to join the Brew Crew at P.J.'s Coffee in Lutcher every Wednesday at 8:00 AM. The Brew Crew was formed after the fatal terrorist act in New Orleans to bring people together in unity, prayer, and conversation. What began as a moment of reflection has grown into a weekly tradition where community members can share encouragement, find peace, and support one another over a warm cup of coffee.

Adjourn

Secretary/Treasurer Noble Benoit moved to adjourn from the February 20, 2025, Regular Commission Meeting. The motion was seconded by Commissioner Terrence Jones. Chairwoman Camella Landry called the question with the following results:

| Chairwoman Camella Landry | Voted | Yes |
|----------------------------------|--------|--------|
| Vice-Chairwoman Elizabeth Joseph | Voted | Yes |
| Secretary/Treasurer Noble Benoit | Voted | Yes |
| Commissioner Bonnie Dinvaut | Absent | Absent |
| Commissioner Bradley Poche | Voted | Yes |
| Commissioner Garrett Monti | Voted | Yes |
| Commissioner Kelly Lee Tomeny | Absent | Yes |
| Commissioner Terrence Jones | Voted | Yes |
| Commissioner Tracy Smith | Absent | Absent |