

River Parishes Convention, Tourist, and Visitors Commission
Regular Meeting | October 17, 2024 | Official Minutes

The River Parishes Convention, Tourist, and Visitors Commission met on Thursday, October 17, 2024, at the Port of South Louisiana Office located at 1720 LA Highway 44, Reserve, Louisiana 70084.

Call To Order

The meeting was called to order by Secretary-Treasurer and Acting Chair, Camella Landry at 5:00PM.

Roll Call

Willma Harvey called the roll as follows:

Board Member	Board Assignment	Attendance
Camella Landry	Secretary-Treasurer & Acting Chair	Present
Terrence Jones	Vice-Chairman	Present
Bradley Poche	Commissioner	Present
Elizabeth Joseph	Commissioner	Present
Bonnie Dinvaut	Commissioner	Absent
Tracy Smith	Commissioner	Present
Noble Benoit	Commissioner	Present
Ricardo Smith	Commissioner	Absent

Prayer and Pledge of Allegiance

Commissioner Noble Benoit led the Prayer, and Commissioner Bradley Poche led the Pledge of Allegiance.

Public Comment

Commissioner Camella Landry asked if there were any public comments from the audience. There were no public comments.

Commissioner Tracy Smith moved to accept the agenda for the October 17, 2024, Regular Meeting. Commissioner Terrence Jones seconded the motion. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Voted	Absent

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The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Landry declared the motion adopted on October 17, 2024.

Approval of Minutes

Commissioner Elizabeth Joseph moved to accept the August 15, 2024, Regular Meeting Minutes. Commissioner Noble Benoit seconded the motion. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Landry declared the motion adopted on October 17, 2024.

Commissioner Noble Benoit moved to accept the October 1, 2024, Special Commission Meeting Minutes. The motion was seconded by Commissioner Terrence Jones. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

Financials

The budget-to-actual financial statements were presented. Commissioner Tracy Smith made a motion to approve the August 2024 financial statements Financials. The motion was seconded by Commissioner Noble Benoit. Commissioner Camella Landry called the question with the following results:

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Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Landry declared the motion adopted on October 17, 2024.

The budget-to-actual financial statements were presented. Commissioner Elizabeth Joseph made a motion to approve the September 2024 Financials. The motion was seconded by Commissioner Terrence Jones. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

Election of Officers

Commissioner Bradley Poche moved to elect Commissioner Camella Landry to serve as Chair of the River Parishes Convention, Tourist, and Visitors Commission. Commissioner Tracy Smith seconded the motion. Commissioner Elizabeth Joseph nominated herself to serve as Chair of the River Parishes Convention, Tourist, and Visitors Commission. There was not second. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

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The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

Commissioner Camella Landry moved to elect Commissioner Elizabeth Joseph as the Vice-Chair of the River Parishes Convention, Tourist, and Visitors Commission. The motion was seconded by Commissioner Terrence Jones. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

Commissioner Camella Landry moved to elect Commissioner Noble Benoit as the Secretary/Treasurer of the River Parishes Convention, Tourist, and Visitors Commission. The motion was seconded by Commissioner Tracy Smith. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

Approvals

Resolution 2024-13 – Professional Services Agreement Renewal with Deveney Communications, LLC

The commissioners had a thorough discussion regarding present and future advertising and marketing services for the River Parishes Tourist Commission. The Board discussed the following:

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- Having a person on staff to perform website, social media, and some marketing functions.
- Amendments and modifications as required can be made to the current contract with Deveney Communications, LLC.
- A monthly report provided by Deveney Communications, LLC, presenting a list of services performed with the cost of each item.
- Soliciting bids from firms to perform advertising and marketing services.

Commissioner Terrence Jones moved to authorize the Executive Director to sign an extension of the current agreement with Deveney Communications, LLC, extending it until the end of the current fiscal year, June 2025. At the conclusion of this term, the River Parishes Tourist Commission will create and publish a Request for Proposals (RFP) to solicit bids from firms to bid for advertising and marketing services. Commissioner Noble Benoit seconded the motion. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Landry declared the motion adopted on October 17, 2024.

Resolution 2024-14-Corporate Endeavor Agreement – Louisiana Department of the Treasury and the State of Louisiana

Commissioner Terrence Jones moved to authorize the Executive Director to sign a Cooperative Endeavor Agreement with the Louisiana Department of the Treasury and the State of Louisiana according to Act 4 of the 2024 Regular Legislative Session-State Aid to Local Government Entities. Commissioner Bradley Poche seconded the motion. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

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Resolution 2024-15 – Tempest, Inc – IDSS-Cyclone - Annual Subscription Renewal

Commissioner Elizabeth Joseph moved to authorize the renewal of the IDSS Customer Relations Management System (CRM) provided by Tempest, Inc. The motion was seconded by Commissioner Terrence Jones. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

Resolution 2024-16-Playeasy Subscription

Commissioner Tracy Smith moved to authorize the Executive Director to sign an agreement with Playeasy to help grow sports tourism throughout Louisiana’s River Parishes. The motion was seconded by Commissioner Noble Benoit. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Landry declared the motion adopted on October 17, 2024.

Renewal - Worker’s Compensation Insurance Policy

Commissioner Elizabeth Joseph moved to approve the renewal of the Worker’s Compensation Insurance Policy. Commissioner Terrence Jones seconded the motion. Commissioner Camella Landry called the question with the following results:

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Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Landry declared the motion adopted on October 17, 2024.

Renewal - Commercial Package and Excess Liability Insurance Policy

Commissioner Elizabeth Joseph moved to approve the renewal of the Commercial Package and Excess Liability Insurance policy. The motion was seconded by Commissioner Terrence Jones. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

Renewal – Directors and Officers Insurance Policy

Commissioner Tracy Smith moved to table the renewal of the Directors and Officers Insurance Policy, due to insufficient information about the insurance. Commissioner Bradley Poche seconded the motion. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaut	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

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The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.

Executive Director’s Report

Denise Burrell reported the following:

- The 2024 King Kat Tournament Trail – Lake Des Allemands & the Mississippi River was a huge success.
- American Cruise Lines is satisfied with the Vacherie Landing Dock and the offsite excursions in Louisiana’s River Parishes
- The Louisiana Steam Train is making steady progress

Conferences & Familiarization Tours

Denise Burrell will attend the Sports EDA 4S Summit in Chattanooga, Tennessee, November 12-14, 2024.

Community Engagement Events

Upcoming Events Include:

- 49th Annual Andouille Festival
- Poche Plantation Arts, Crafts, and Music Festival
- Lafon Performing Arts Center – “Uptown: A Celebration of Motown and Soul”
- A Spirit of Christmas at Destrehan Plantation
- Festival of the Bonfires

Chairman’s Report

Next Regular Board Meeting – December 19, 2024 @ 5:00PM.

Adjourn

Commissioner Elizabeth Joseph moved to adjourn from the River Parishes Tourist Commission Meeting. The motion was seconded by Commissioner Terrence Jones. Commissioner Camella Landry called the question with the following results:

Commissioner Camella Landry	Voted	Yes
Commissioner Terrence Jones	Voted	Yes
Commissioner Bradley Poche	Voted	Yes
Commissioner Elizabeth Joseph	Voted	Yes
Commissioner Bonnie Dinvaux	Absent	Absent
Commissioner Tracy Smith	Voted	Yes
Commissioner Noble Benoit	Voted	Yes
Commissioner Ricardo Smith	Absent	Absent

The motion having been duly made and seconded, and a favorable vote received from the Board, Commissioner Camella Landry declared the motion adopted on October 17, 2024.