

RIVER PARISHES CONVENTION, TOURIST, AND VISITORS COMMISSION

Regular Meeting Agenda

December 19, 2024, 5:00 P.M.

River Parishes Tourist Commission, Conference Room
330 Belle Terre Blvd., LaPlace, LA 70068

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Public Comment
 - a. Agenda item(s) only
 - b. Three (3) minutes per citizen
- IV. Approval of Current Agenda – *Action*
 - a. Motion to approve the current Regular Meeting Agenda of December 19, 2024.
- V. Approval of Minutes
 - a. October 2024 Special Meeting Minutes – *Action*
 - i. Motion to approve the minutes of October 11, 2024, Special Meeting.
 - b. October 2024 Regular Meeting Minutes – *Action*
 - i. Motion to approve the minutes of October 17, 2024, Regular Meeting.
 - c. November 2024 Special Meeting Minutes – *Action*
 - i. Motion to approve the minutes of November 06, 2024, Special Meeting.
- VI. Financials
 - a. October 2024 Monthly Financials – *Action*
 - i. Motion to approve the monthly financials for October 2024.
 - b. November 2024 Monthly Financials – *Action*
 - i. Motion to approve the monthly financials for November 2024.

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- VII. Approvals
 - a. Resolution 2024-21 – Louisiana Travel Association Membership – *Action*
A resolution authorizing the Executive Director to execute the Agreement with the Louisiana Travel Association as a 2025 Premium Partner.
 - i. Motion to authorize the Executive Director to execute the Agreement with the Louisiana Travel Association as a 2025 Premium Partner.
 - b. Resolution 2024-22 – 2025 Meeting Schedule – *Action*
 - i. Motion to approve the formal meeting schedule of the River Parishes Convention, Tourist, and Visitors Commission for 2025.
- VIII. Executive Director’s Report
 - a. Operations
 - b. American Cruise Lines Report
 - c. Louisiana Steam Train Association Report
 - d. Sales Report
 - e. Marketing & Public Relations Report
- IX. Conferences/FAM Tours
 - a. Washington DC Mardi Gras – Washington, DC (Jan 22-26)
 - b. Louisiana Travel Association Annual Meeting – Monroe, LA (Feb 18)
- X. Community Engagement/Events
 - a. www.LARiverParishes.com/ourevents/
- XI. Chairman’s Report
 - a. Next Regular Board Meeting – February 20, 2024 @ 5 pm
- XII. Adjourn – *Action*
 - a. Motion to adjourn.