

RIVER PARISHES CONVENTION, TOURIST, AND VISITORS COMMISSION

Regular Meeting Agenda

October 17, 2024, 5:00 P.M.

Port of South Louisiana, Board Room
1720 Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Public Comment
 - a. Agenda item(s) only
 - b. Three (3) minutes per citizen
- IV. Approval of Current Agenda – *Action*
 - a. Motion to approve the current Regular Meeting Agenda of October 17, 2024.
- V. Approval of Minutes
 - a. August 2024 Regular Meeting Minutes – *Action*
 - i. Motion to approve the minutes of August 15, 2024, Regular Meeting.
 - b. October 2024 Special Meeting Minutes – *Action*
 - i. Motion to approve the minutes of October 1, 2024, Special Meeting.
- VI. Financials
 - a. August 2024 Monthly Financials – *Action*
 - i. Motion to approve the monthly financials for August 2024.
 - b. September 2024 Monthly Financials – *Action*
 - i. Motion to approve the monthly financials for September 2024.
- VII. Election of Officers
 - a. Nomination of River Parishes Tourist Commission Chairman for 2025
 - i. Approving the nomination of the Commission Chairman for 2025.
 - b. Nomination of River Parishes Tourist Commission Vice Chairman for 2025
 - i. Approving the nomination of the Commission Vice Chairman for 2025.
 - c. Nomination of River Parishes Tourist Commission Secretary/Treasurer for 2025.
 - i. Approving the nomination of the Commission Secretary/Treasurer for 2025.

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VIII. Approvals

- a. Resolution 2024-13 – Professional Services Agreement Renewal with Deveney Communications, LLC – **Action**
 - i. Motion to approve the authorization of the Executive Director to sign the Professional Services Agreement Renewal with Deveney Communications LLC to provide creative (advertising, marketing) services.

- b. Resolution 2024-14 – Cooperative Endeavor Agreement w/ LA Department of the Treasury and the State of Louisiana – **Action**

A resolution authorizing the Executive Director to sign the Cooperative Endeavor Agreement w/ LA Department of the Treasury and the State of Louisiana according to Act 4 of 2024 Regular Legislative Session-State Aid to Local Government Entities.

 - i. Motion to authorize the Executive Director to sign the Cooperative Endeavor Agreement w/ LA Department of the Treasury and the State of Louisiana according to Act 4 of 2024 Regular Legislative Session-State Aid to Local Government Entities.

- c. Resolution 2024-15 – Tempest, Inc. – iDSS Annual Subscription Renewal – iDSS Cyclone – **Action**

A resolution approving the Tempest, Inc. – iDSS Annual Subscription renewal of iDSS Cyclone, October 2024 through September 2025 for the use of their customer management and sales program.

 - i. Motion to approve the Tempest, Inc. – iDSS Annual Subscription Renewal – iDSS Cyclone, October 2024 through September 2025.

- d. Resolution 2024-16 – Playeasy Subscription – **Action**

A resolution authorizing the Executive Director to sign the Agreement with Playeasy to help grow sports tourism throughout Louisiana’s River Parishes.

 - i. Motion to authorize the Executive Director to sign the Agreement with Playeasy to help grow sports tourism throughout Louisiana’s River Parishes.

- e. Workers Compensation Insurance Policy Renewal – **Action**
 - i. Motion to approve the renewal of the Worker's Compensation insurance policy.

- f. Commercial Package and Excess Liability Insurance Policy Renewal – **Action**
 - i. Motion to approve the renewal of the Commercial Package and Excess Liability insurance policy.

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- g. Directors and Officers Insurance Policy Renewal – *Action*
 - i. Motion to approve the renewal of the Directors and Officers Insurance Policy.

IX. Executive Director’s Report

- a. Operations
- b. American Cruise Lines Report
- c. Louisiana Steam Train Association Report
- d. Sales Report
- e. Marketing & Public Relations Report

X. Conferences/FAM Tours

- a. Sports ETA 4S Summit – Chattanooga, TN (Nov 12-14)

XI. Community Engagement/Events

- a. St. John the Baptist Parish - 49th Annual Andouille Festival – LaPlace, LA (Oct 19-20)
- b. Poche Plantation Arts, Crafts, and Music Festival – Convent, LA (Oct 19-20)
- c. Lafon Performing Arts Center - “Uptown: A Celebration of Motown and Soul” – Luling, LA (Oct 20)
- d. Destrehan Plantation - 52nd Annual Fall Festival – Destrehan, LA (Nov 9-10)
- e. A Spirit of Christmas at Destrehan Plantation – Destrehan, LA (Nov 29 – Dec 26)
- f. Festival of the Bonfires – Lutcher, LA (Dec 13-15)
- g. www.LARiverParishes.com/ourevents/ for more events.

XII. Chairman’s Report

- a. Next Regular Board Meeting – December 19, 2024 @ 5 pm

XIII. Adjourn – *Action*

- a. Motion to adjourn.