

# RIVER PARISHES

## TOURIST COMMISSION

### Regular Meeting Agenda

August 15, 2024, 5 pm

1720 Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
  - a. Motion to approve the current agenda of August 15, 2024.
- IV. Public Comment
- V. Approval of Minutes
  - a. June 2024 Regular Meeting Minutes – *Action*
    - i. Motion to approve the minutes of June 20, 2024, Regular Meeting.
- VI. Financials
  - a. June 2024 Monthly Financials – *Action*
    - i. Motion to approve the monthly financials for June 2024.
  - b. July 2024 Monthly Financials – *Action*
    - i. Motion to approve the monthly financials for July 2024.
- VII. Approvals
  - a. Resolution 2024-12 – Auditor Annual Engagement – **Action**

A resolution authorizing the Executive Director to sign the letters of engagement with Martin & Pellegrin CPA to conduct the audit of the financial statements and statewide agreed-upon procedures for the fiscal year ended June 30, 2024.

    - i. Motion to approve the Auditor Annual Engagement for the fiscal year ended June 30, 2024.
- VIII. Executive Director’s Report
  - a. Operations
  - b. American Cruise Lines Report
  - c. Louisiana Steam Train Association Report
  - d. Sales Report
  - e. Marketing & Public Relations Report
- IX. Conferences/FAM Tours
  - a. Connect 2024 RTO Fall Marketplace – Milwaukee, WI (August 27-29)
  - b. Louisiana Travel Summit – Shreveport, LA (Aug 27-29)

# RIVER PARISHES

## TOURIST COMMISSION

- X. Community Engagement/Events
  - a. 49th Annual Andouille Festival Kick-Off & Poster Reveal, Petra Restaurant – LaPlace (Aug 15)
  - b. King Kat Tournament Trail – St. Charles Parish (Sept 20-21)
  - c. [www.LARiverParishes.com/ourevents/](http://www.LARiverParishes.com/ourevents/) for more events.
  
- XI. Chairman’s Report
  - a. Contracts Committee Report
  - b. Next Regular Board Meeting – October 17, 2024 @ 5 pm
  
- XII. Adjourn – *Action*
  - a. Motion to adjourn.