

# RIVER PARISHES

## TOURIST COMMISSION

### Regular Meeting Agenda

February 15, 2024, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
  - Motion to approve the current agenda of February 15, 2024.
- IV. Public Comment
- V. Approval of Minutes
  - December 2023 Regular Meeting Minutes – *Action*
    - Motion to approve the minutes of December 14, 2023, Regular Meeting.
- VI. Financial
  - November 2023 Monthly Financials – *Action*
    - Motion to approve the monthly financials for November 2023.
  - December 2023 Monthly Financials – *Action*
    - Motion to approve the monthly financials for December 2023.
  - January 2024 Monthly Financials – *Action*
    - Motion to approve the monthly financials for January 2024.
- VII. Approvals
  - Resolution 2024-01 – 2023-2024 Annual Budget Amendment – *Action*
    - Motion to amend the 2023-2024 Annual Budget
- VIII. Executive Director’s Report
  - Operations
  - River Region Cruise Terminal Monthly Update
  - Louisiana Steam Train Association Update
  - Sales Report
  - Marketing & Public Relations Report
- IX. Conferences/FAM Tours
  - Heritage Clubs International, 2024 Peer Group Conference - Chicago, IL (Feb 26- Mar 1)
  - Police Jury Association of Louisiana, Annual Conference - Lake Charles, LA (Feb 28- Mar 1)
  - Southeast Tourism Society, Domestic Showcase - Little Rock, AR (Mar 20-23)
  - Southeast Tourism Society, Domestic Showcase Media Marketplace - Little Rock, AR (Mar 20-23)

# RIVER PARISHES

## TOURIST COMMISSION

- X. Community Engagement/Events
- River Parishes Tourist Commission - 1<sup>st</sup> Quarterly Luncheon 2024
  - Global Meeting Industry Day (April 11, 2024)
  - [www.LARiverParishes.com/ourevents/](http://www.LARiverParishes.com/ourevents/) for more events.
- XI. Chairman's Report
- Contracts Committee Report
  - Next Special Budget Committee & Regular Board Meeting – April 18, 2023 @ 5pm
- XII. Adjourn – *Action*
- Motion to adjourn.