

RIVER PARISHES

TOURIST COMMISSION

Regular Meeting Agenda

December 14, 2023, 5 pm

330 Belle Terre Blvd., Suite 205, LaPlace, LA 70068

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
 - Motion to approve the current agenda of December 14, 2023.
- IV. Public Comment
- V. Approval of Minutes
 - November 2023 Regular Meeting Minutes – *Action*
 - Motion to approve the minutes of November 16, 2023, Regular Meeting.
- VI. Financial
 - November 2023 Monthly Financials – *Action*
 - Motion to approve the monthly financials for November 2023.
- VII. Executive Director’s Report
 - Operations
 - Marketing Partner 4th Quarter Luncheon – Boutte, LA (Dec 19)
 - River Region Cruise Terminal Monthly Update
 - Louisiana Steam Train Association Update
 - Sales Report
 - Marketing & Public Relations Report
- VIII. Conferences/FAM Tours
 - Louisiana Travel Association Annual Meeting, New Orleans, LA (Jan 16)
 - DC Mardi Gras, Washington D.C. (Jan 24-28)
 - GNO Inc. Annual Luncheon, New Orleans, LA (Jan 12)
 - River Region Chamber of Commerce Annual Banquet - Luling, LA (Jan 18)
- IX. Community Engagement/Events
 - Bonfires on the Levee - St. John the Baptist & St. James Parishes (Dec 23)
- X. Chairman’s Report
 - Contracts Committee Report
 - Next Regular Board Meeting – February 15, 2023 @ 5pm
- XI. Adjourn – *Action*
 - Motion to adjourn.