

# RIVER PARISHES

## TOURIST COMMISSION

### Regular Meeting Agenda

November 16, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
  - Motion to approve the current agenda of November 16, 2023.
- IV. Public Comment
- V. Approval of Minutes
  - October 2023 Regular Meeting Minutes – *Action*
    - Motion to approve the minutes of October 19, 2023, Regular Meeting.
- VI. Financial
  - October 2023 Monthly Financials – *Action*
    - Motion to approve the monthly financials for October 2023.
- VII. Approvals
  - Directors and Officers Insurance Policy Renewal – *Action*
    - Motion to approve the renewal of the Directors and Officers Insurance Policy.
  - Resolution 2023-15 – 2023 Bonfire Certified Endeavor Agreement (CEA) – *Action*
    - Motion to approve and authorize the Executive Director to sign the annual agreement for the Festival of the Bonfires.
  - Resolution 2023-16 – 2024 Meeting Schedule – *Action*
    - Motion to approve the formal meeting schedule of the River Parishes Convention, Tourist, and Visitors Commission for 2024.
  - Resolution 2023-17 – 2024 King Kat Tournament Trail Confidential Sponsorship Agreement – *Action*
    - Motion to approve and authorize the Executive Director to sign 2024 King Kat Tournament Trail Sponsorship Agreement.
  - Resolution 2023-18 – Papa Noel: The Legacy of the Levee Bonfires Sponsorship
    - Motion to approve to Papa Noel: The Legacy of the Levee Bonfires Sponsorship
- VIII. Executive Director’s Report
  - Operations
    - Marketing Partner 4<sup>th</sup> Quarter Luncheon, River Parishes Community College – Boutte, LA (Dec 19)

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- Audit 2022-2023 (Nov 27-29)
- River Region Cruise Terminal Monthly Update
- Louisiana Steam Train Association Update
- Sales Report
- Marketing & Public Relations Report

### IX. Conferences/FAM Tours

- Cultural Fall Fest, West Bank Bridge Park - Luling, LA (Nov 5)
- World Trade Market – London, England (Nov 6-8)
- National Tour Association Travel Exchange – Shreveport, LA (Nov 12-14)
- German Filmmakers Scouting Louisiana – Louisiana’s River Parishes (Nov 18)
- Society of Government Meeting Profession LA Chapter Annual Conference – (Nov 29-30)
- United States Tour Operators Association Annual Conference & Marketplace - Los Angeles, CA (Dec 2-6)
- Travel Showcase International – Memphis, TN (Dec 3-6)

### X. Community Engagement/Events

- Cultural Fall Fest, Luling, LA (Nov 5)
- Armadillo Dash Trail Run 5K Half Marathon – Bonnet Carre Spillway Trail, Norco, LA (Nov 18)
- CPKC Holiday Express - LaPlace, LA
- Festival of the Bonfires, Lutcher Park - Lutcher, LA (Dec 8-10)
- Bonfires on the Levee - St. John the Baptist & St. James Parishes (Dec 23)
- [www.LARiverParishes.com/ourevents/](http://www.LARiverParishes.com/ourevents/) for more events.

### XI. Chairman’s Report

- Contracts Committee Report
- Next Regular Board Meeting – December 14, 2023 @ 5pm

### XII. Adjourn – *Action*

- Motion to adjourn.