

# RIVER PARISHES

## TOURIST COMMISSION

### MINUTES

#### Regular Meeting Agenda

September 28, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call Elizabeth Joseph / Willma Harvey  
~~TS~~ RS TJ EJ ~~CL~~ NB RT ~~SB~~ ( 5 - 3 )
- II. Prayer and Pledge of Allegiance Prayer NB Pledge TJ
- III. Approval of Current Agenda – *Action*
- Motion to approve the current agenda of September 28, 2023.  
APPROVED M: TJ 2: NB  
RS TJ EJ NB RT ( 5 - 0 - 0 )
- IV. Public Comment  
Glen Jones – Aboriginal Cultural Festival inquiry of River Parishes Tourist Commission Sponsorship
- V. Approval of Minutes
- August 2023 Regular Meeting Minutes – *Action*
    - Motion to approve the minutes of August 24, 2023, Regular Meeting.  
APPROVED M: TJ 2: RT  
RS TJ EJ NB RT ( 5 - 0 - 0 )
- EJ – Called recess (Denise Burrell had to step out of meeting for personal reasons) – 5:05pm – 5:15pm
- VI. Financial
- August 2023 Monthly Financials – *Action*
    - Motion to approve the monthly financials for August 2023.  
APPROVED M: RT 2: NB  
RS TJ EJ NB RT ( 5 - 0 - 0 )
- VII. Approvals
- Resolution 2023-11 – Auditor Annual Engagement – *Action*

A resolution authorizing the Executive Director to sign the letters of engagement with Martin & Pellegrin CPA to conduct the audit of the financial statements and statewide agreed-upon procedures for the fiscal year ended June 30, 2024.

    - Motion to approve the Auditor Annual Engagement for the fiscal year ended June 30, 2024.  
APPROVED M: NB 2: TJ  
RS TJ EJ NB RT ( 5 - 0 - 0 )

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- Resolution 2023-12 – Tempest, Inc. – iDSS Annual Subscription Renewal – iDSS Cyclone  
A resolution approving the Tempest, Inc. – iDSS Annual Subscription renewal of iDSS Cyclone, October 2023 through September 2024 for the use of their customer management and sales program.
- Motion to approve the Tempest, Inc. – iDSS Annual Subscription Renewal – iDSS Cyclone, October 2023 through September 2024.

APPROVED M: **RS** 2: **NB**  
RS TJ EJ NB RT ( 5 - 0 - 0 )

- Workers Compensation Insurance Policy Renewal – **Action**
  - Approving the renewal of the Workers Compensation insurance policy.

APPROVED M: **TJ** 2: **NB**  
RS TJ EJ NB RT ( 5 - 0 - 0 )

### VIII. Executive Director's Report

- Operations
  - Marketing Partner 3<sup>rd</sup> Quarter Luncheon @ St. James Boat Launch – Litcher, LA (Sept 21)
- River Region Cruise Terminal Monthly Update
- Louisiana Steam Train Association Update
- Sales Report
- Marketing & Public Relations Report

### IX. Conferences/FAM Tours

- Louisiana Travel Association Pre FAM Tour - LaPlace, LA (Aug 26)
- Louisiana Travel Summit 2023, Baton Rouge - LA (Aug 29-31)
- S.P.O.R.T.S. The Relationship Conference - South Bend, IN (Sep 11-14)
- Teams '23 Conference & Expo - West Palm Beach, FL (Oct 2-5)

### X. Community Engagement/Events

- Alligator Festival - Luling, LA (Sep 21 – 24)
- King Kat Tournament Trail - Des Allemands/Luling, LA (Sep 22-23)
  - King Kids Rodeo - Norco, LA (Sep 23)
- Battle for the Paddle – Luling, LA (Oct 5)
- Rockin' on the River – Lafon Performing Arts Center, Luling, LA (Oct 9)
- St. James Pumpkin Patch, Gramercy, LA (Oct 10, 13, 14, 15)
- St. James Parish Market Day, Gramercy, LA (Oct 14 & 15)
- Junior Achievement & Kiwanis Club of Tri Parishes Inaugural St. John Parish College & Career Fair – LaPlace, LA (Oct 11)
- Andouille Festival, LaPlace, LA (Oct 20-22)
- Poche Plantation Fall Festival, Convent, LA (Oct 21)
- [www.LARiverParishes.com/ourevents/](http://www.LARiverParishes.com/ourevents/) for more events.

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XI. Chairman's Report

- Contracts Committee Report
- Next Regular Board Meeting – October 19, 2023 @ 5pm
- Election of Officers – October 19, 2023

XII. Adjourn – *Action*

- Motion to adjourn.

APPROVED M: TJ 2: NB

RS TJ EJ NB RT

( 5 - 0 - 0 )