

RIVER PARISHES

TOURIST COMMISSION

Regular Meeting Agenda

September 28, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
 - Motion to approve the current agenda of September 28, 2023.
- IV. Public Comment
- V. Approval of Minutes
 - August 2023 Regular Meeting Minutes – *Action*
 - Motion to approve the minutes of August 24, 2023, Regular Meeting.
- VI. Financial
 - August 2023 Monthly Financials – *Action*
 - Motion to approve the monthly financials for August 2023.
- VII. Approvals
 - Resolution 2023-11 – Auditor Annual Engagement – *Action*

A resolution authorizing the Executive Director to sign the letters of engagement with Martin & Pellegrin CPA to conduct the audit of the financial statements and statewide agreed-upon procedures for the fiscal year ended June 30, 2024.

 - Motion to approve the Auditor Annual Engagement for the fiscal year ended June 30, 2024.
 - Resolution 2023-12 – Tempest, Inc. – iDSS Annual Subscription Renewal – iDSS Cyclone

A resolution approving the Tempest, Inc. – iDSS Annual Subscription renewal of iDSS Cyclone, October 2023 through September 2024 for the use of their customer management and sales program.

 - Motion to approve the Tempest, Inc. – iDSS Annual Subscription Renewal – iDSS Cyclone, October 2023 through September 2024.
 - Workers Compensation Insurance Policy Renewal – *Action*
 - Approving the renewal of the Workers Compensation insurance policy.
- VIII. Executive Director’s Report
 - Operations
 - Marketing Partner 3rd Quarter Luncheon @ St. James Boat Launch – Litcher, LA (Sept 21)
 - River Region Cruise Terminal Monthly Update
 - Louisiana Steam Train Association Update
 - Sales Report
 - Marketing & Public Relations Report

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- IX. Conferences/FAM Tours
- Louisiana Travel Association Pre FAM Tour - LaPlace, LA (Aug 26)
 - Louisiana Travel Summit 2023, Baton Rouge - LA (Aug 29-31)
 - S.P.O.R.T.S. The Relationship Conference - South Bend, IN (Sep 11-14)
 - Teams '23 Conference & Expo - West Palm Beach, FL (Oct 2-5)
- X. Community Engagement/Events
- Alligator Festival - Luling, LA (Sep 21 – 24)
 - King Kat Tournament Trail - Des Allemands/Luling, LA (Sep 22-23)
 - King Kids Rodeo - Norco, LA (Sep 23)
 - Battle for the Paddle – Luling, LA (Oct 5)
 - Rockin' on the River – Lafon Performing Arts Center, Luling, LA (Oct 9)
 - St. James Pumpkin Patch, Gramercy, LA (Oct 10, 13, 14, 15)
 - St. James Parish Market Day, Gramercy, LA (Oct 14 & 15)
 - Junior Achievement & Kiwanis Club of Tri Parishes Inaugural St. John Parish College & Career Fair – LaPlace, LA (Oct 11)
 - Andouille Festival, LaPlace, LA (Oct 20-22)
 - Poche Plantation Fall Festival, Convent, LA (Oct 21)
 - www.LARiverParishes.com/ourevents/ for more events.
- XI. Chairman's Report
- Contracts Committee Report
 - Next Regular Board Meeting – October 19, 2023 @ 5pm
 - Election of Officers – October 19, 2023
- XII. Adjourn – *Action*
- Motion to adjourn.