

# RIVER PARISHES

## TOURIST COMMISSION

### Regular Meeting Agenda

August 24, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
  - Motion to approve the current agenda of August 24, 2023.
- IV. Public Comment
- V. Approval of Minutes
  - July 2023 Regular Meeting Minutes – *Action*
    - Motion to approve the minutes of July 20, 2023, Regular Meeting.
- VI. Financial
  - July 2023 Monthly Financials – *Action*
    - Motion to approve the monthly financials for July 2023.
- VII. Approvals
  - Resolution 2023-09 – River Region Chamber of Commerce Annual Investment Sponsorship Renewal 2023/2024. – *Action*
    - Motion to approve the River Region Chamber of Commerce Annual Investment Sponsorship Renewal 2023/2024.
  - Resolution 2023-10 – 48<sup>th</sup> Annual Andouille Festival Sponsorship
    - Motion to approve the 48<sup>th</sup> Annual Andouille Festival Sponsorship.
- VIII. Presentation
  - Feather Fund NOLA – 4<sup>th</sup> Annual Aboriginal Festival 2023
- IX. River Parishes Tourist Commission Report
  - Operations
  - River Region Cruise Terminal Monthly Update
  - Louisiana Steam Train Association Update
  - Sales Report
  - Marketing & Public Relations Report
- X. Conferences/FAM Tours
  - River Region Chamber of Commerce Reverse Tradeshow, Boutte, LA (July 27)
  - Connect Marketplace, Minneapolis, MN (Aug 22-24)
  - Louisiana Travel Association Pre FAM Tour, LaPlace, LA (Aug 26)
  - Louisiana Travel Summit 2023, Baton Rouge, LA (Aug 29-31)

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- Louisiana Society of Association Executives Annual Meeting, New Orleans, LA (Sep 10-12)
- S.P.O.R.T.S. The Relationship Conference, South Bend, IN (Sep 11-14)

### XI. Community Engagement/Events

- River Parishes Community College Open House, Reserve, LA (Aug 3)
- 48<sup>th</sup> Andouille Festival Kick-Off & Poster Reveal (Aug 23)
- King Kat Tournament Trail – (Sep 22-23)
  - King Kids Rodeo – (Sep 23)

### XII. Chairman's Report

- Next Regular Board Meeting – September 21, 2023 @ 5pm

### XIII. Adjourn – *Action*

- Motion to adjourn.