

RIVER PARISHES

TOURIST COMMISSION

Regular Meeting Agenda

July 20, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
 - Motion to approve the current agenda of July 20, 2023.
- IV. Public Comment
- V. Approval of Minutes
 - June 2023 Interview & Selection Committee Special Meeting Minutes – *Action*
 - Motion to approve the minutes of June 22, 2023, Interview & Selection Committee Special Meeting.
 - June 2023 Special Board Meeting Minutes – *Action*
 - Motion to approve the minutes of June 22, 2023, Special Board Meeting.
- VI. Financial
 - June 2023 Monthly Financials – *Action*
 - Motion to approve the monthly financials for June 2023.
- VII. River Parishes Tourist Commission Report
 - Operations
 - River Region Cruise Terminal Monthly Update
 - Louisiana Steam Train Association Update
 - Sales Report
 - Marketing & Public Relations Report
- VIII. Conferences/FAM Tours
 - Southeast USA Spotlight - Mobile, AL (July 10-12)
- IX. Community Engagement
 - Marketing Partner Quarterly Luncheon – 2nd Quarter - Lafon Performing Arts Center, Luling (June 29)
 - Sponsorship - Summer Concert – Cultural Blast at St. Charles Parish Independence Day Celebration – Luling Bridge Park (July 3)

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- X. Chairman's Report
 - Next Regular Board Meeting – August 17, 2023 @ 5pm
 - Contract Review Committee

- XI. Interviews for the Executive Director position

- XII. Selection of the Executive Director position – *Action*

- XIII. Adjourn – *Action*
 - Motion to adjourn.