

RIVER PARISHES

TOURIST COMMISSION

Meeting Agenda

May 18, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
 - Motion to approve the current agenda of May 18, 2023.
- IV. Administration of the Oath of Office
 - Attorney Henri Dufresne to administer the oath of office to the newest Commissioner - Steven Bourgeois.
- V. Public Comment
- VI. Approval of Minutes
 - April 2023 Regular Meeting Minutes – *Action*
 - Motion to approve the minutes of April 20, 2023, Regular Meeting.
- VII. Financial
 - April 2023 Monthly Financials – *Action*
 - Motion to approve the monthly financials for April 2023.
- VIII. River Parishes Tourist Commission Report
 - Operations
 - River Region Cruise Terminal Monthly Update
 - Louisiana Steam Train Association Update
 - Sales Report
 - Marketing & Public Relations Report
- IX. Conferences/FAM Tours
 - Travel South USA Global Summit-Pre FAM Tour, Louisiana’s River Parishes (Apr 22-24)
 - Travel South USA Global Summit, New Orleans, LA (Apr 24-26)
 - Louisiana Rural Tourism & By-Ways Conference, Port Allen, LA (May 3-4)
 - Sports ETA, Kansas City, MO (May 7-11)
 - Mid-South Women in Tourism FAM Tour, Louisiana’s River Parishes (May 16)
 - International POW WOW, San Antonio, TX (May 20-25)
 - Southeast Tourism Society Marketing College, Macon, GA (June 3-9)
 - 2023 Society of Government Meeting Professionals - National Education Conference, Bloomington, MN (June 6-8)
 - LOT France Sales Mission, Lyons & Parish, France (June 12-16)

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- X. Community Engagement
- Film Day at the Capitol (May 3)
 - National Travel & Tourism Week (May 7 –13)
 - National Economic Development Week (May 8-12)
 - Tourism Day at the Capitol, Baton Rouge, LA (May31)
 - River Region Chamber of Commerce, LaPlace, LA (June 1)
- XI. Chairman's Report
- Next Regular Board Meeting – June 15, 2023 @ 5pm
 - Interviewing & Selection Committee for the Executive Director position
 - Contract Review Committee
- XII. Adjourn – *Action*
- Motion to adjourn.