

# RIVER PARISHES

## TOURIST COMMISSION

### Meeting Agenda

April 20, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
  - Motion to approve the current agenda of April 20, 2023.
- IV. Public Comment
- V. Approval of Minutes
  - March 2023 Regular Meeting Minutes – *Action*
    - Motion to approve the minutes of March 16, 2023, Regular Meeting.
- VI. Executive Session
  - To discuss J Vero & Associates, Inc. VS River Parishes Tourist Commission, A/K/A River Parishes Convention
  - To discuss the Executive Director position
- VII. Financial
  - March 2023 Monthly Financials – *Action*
    - Motion to approve the monthly financials for March 2023.
- VIII. Exit Executive Director’s Report
  - Operations
  - River Region Cruise Terminal Monthly Update
  - Louisiana Steam Train Association Update
  - Sales Report
  - Marketing & Public Relations Report
- IX. Conferences
  - Louisiana Travel Association CEO/Senior Leadership Forum, Baton Rouge, LA (Mar 21-23)
  - River Parishes Tourist Commission Quarterly Luncheon, Garyville, LA (Mar 23)
  - Travel Unity Summit Southeast, Lake Charles, LA (Mar 27 – 29)
  - GUMBO - Travel & Adventure Show, Dallas, LA (Mar 30 – Apr 2)
  - Connect Spring Marketplace, Las Vegas, NV (Apr 11-13)
  - New Orleans Chamber - Women’s Leadership Conference, New Orleans, LA (Apr 19)
  - Domestic Showcase, Huntsville, AL (Apr 17-20)
  - STS Domestic Showcase Huntsville, AL (Apr 17-20)
  - Travel South USA Global Summit, New Orleans, LA (Apr 24-26)

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- Community Engagement
  - Clean Up Day in the River Parishes (Apr 22)
  - Film Day at the Capitol (May 3)
  - National Travel & Tourism Week (May 7 –13)
  - National Economic Development Week (May 8-12)

### X. Chairman's Report

- Next Special Budget Committee & Regular Board Meeting – May 18, 2023 @ 5pm
- Interviewing & Selection Committee for the Executive Director position
- Contract Review Committee

### XI. Adjourn – *Action*

- Motion to adjourn.