# RIVER PARISHES

# TOURIST COMMISSION

### **MINUTES**

### March 16, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

I.	5:01 Call to Order / Roll Call TS RS (entered at 5:19pm) NB *Keith Green also in attendance	EJ RT	KP PA	CL	TJ (6	- 3)
II.	5:02 Prayer and Pledge of Allegiand	ce Pray	er <u>EJ</u>		_ Pledge_	TJ
III.	5:04 Approval of Current Agenda -  o Motion to approve the curre  APPROVE M: TS  TS NB EJ R'	ent agenda o 2: <mark>RT</mark>	of March 16, 2 TJ	023.	(6	- 0 - 0 )
IV.	5:06 Public Comment  No Public Comments	STAR	T <u>5:06</u>		END	5:06
V.	<ul> <li>5:06 Approval of Minutes</li> <li>February 2023 Regular Meeting Minutes – Action</li> <li>Motion to approve the minutes of February 16, 2023, Regular Meeting.  APPROVE M: TJ 2: NB  TS NB EJ RT CL TJ (6 - 0 - 0)</li> </ul>					
VI.	<ul> <li>5:07 Financial</li> <li>*Ricardo Smith Entered before the second secon</li></ul>	als – <i>Action</i> thly financia L 2: RT	als for Februa	ry 2023.	(7	· - 0 - 0 )
	<ul> <li>Resolution 2023-02 - 2022/2023 .</li> <li>Motion to adopt the 2022/20 ADOPT M: TS RS NB ES</li> </ul>	)23 Annual 2 2: CL	O			ed title
VII.	<ul> <li>5:55 Executive Director's Report</li> <li>Operations         <ul> <li>One Tank Trip Airing, Loui</li> </ul> </li> <li>River Region Cruise Terminal M</li> <li>Louisiana Steam Train Associat</li> <li>Sales Report</li> <li>Marketing &amp; Public Relations R</li> </ul>	Monthly Up ion Update	date	farch 17,	, 2023 @ 9am	on WWLTV

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#### Conferences

- Heritage Club International 2023 Peer Group Conference -Travel Partners, Lafayette, LA
   (Feb 27 Mar 1)
- o Louisiana Travel Association CEO/Senior Leadership Forum, Baton Rouge, LA (Mar 21-23)
- o River Parishes Tourist Commission Quarterly Luncheon, Garyville, LA (Mar 23)
- o Travel Unity Summit Southeast, Lake Charles, LA (Mar 27 29)
- o GUMBO Travel & Adventure Show, Dallas, LA (Mar 30 Apr 2)
- o Domestic Showcase, Huntsville, AL (Apr 17-20)
- Community Engagement
  - o Port of South Louisiana Headquarters Grand Opening & Rebrand Launch (Mar 1)
  - o Delta Leadership Institute Visit (Mar 8)
  - o River Region Chamber of Commerce Membership Meeting (March 13)
  - o Global Meetings Industry Day (Mar 30)

#### VIII. 6:07 Chairman's Report

- Next Regular Board Meeting April 20, 2023 @ 5:00 pm
- District Attorney Bridget Dinvaut will be reassigning a new attorney to River Parish Tourist Commission

### IX. Adjourn – Action

• Motion to adjourn.

APPROVE M: NB 2: RT
TS RS NB EJ RT CL TJ (7 - 0 - 0)