

RIVER PARISHES

TOURIST COMMISSION

Meeting Agenda

March 16, 2023, 5 pm

1720 LA Highway 44, Reserve, LA 70084

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Approval of Current Agenda – *Action*
 - Motion to approve the current agenda of March 16, 2023.
- IV. Public Comment
- V. Approval of Minutes
 - February 2023 Regular Meeting Minutes – *Action*
 - Motion to approve the minutes of February 16, 2023, Regular Meeting.
- VI. Financial
 - February 2023 Monthly Financials – *Action*
 - Motion to approve the monthly financials for February 2023.
 - Resolution 2023-02 - 2022/2023 Annual Revised Budget – *Action*
 - Motion to adopt the 2022/2023 Annual Revised Budget.
- VII. Executive Director’s Report
 - Operations
 - One Tank Trip Airing, Louisiana’s River Parishes – March 17, 2023 @ 9am on WWLTV
 - River Region Cruise Terminal Monthly Update
 - Louisiana Steam Train Association Update
 - Sales Report
 - Marketing & Public Relations Report
 - Conferences
 - Heritage Club International 2023 Peer Group Conference -Travel Partners, Lafayette, LA (Feb 27 – Mar 1)
 - Louisiana Travel Association CEO/Senior Leadership Forum, Baton Rouge, LA (Mar 21-23)
 - River Parishes Tourist Commission Quarterly Luncheon, Garyville, LA (Mar 23)
 - Travel Unity Summit Southeast, Lake Charles, LA (Mar 27 – 29)
 - GUMBO - Travel & Adventure Show, Dallas, LA (Mar 30 – Apr 2)
 - Domestic Showcase, Huntsville, AL (Apr 17-20)

RIVER PARISHES

TOURIST COMMISSION

- Community Engagement
 - Port of South Louisiana Headquarters Grand Opening & Rebrand Launch (Mar 1)
 - Delta Leadership Institute Visit (Mar 8)
 - River Region Chamber of Commerce Membership Meeting (March 13)
 - Global Meetings Industry Day (Mar 30)

VIII. Chairman's Report

- Next Regular Board Meeting – April 20, 2023 @ 5:00 pm

IX. Adjourn – *Action*

- Motion to adjourn.