

# RIVER PARISHES

## TOURIST COMMISSION

### MINUTES

February 16, 2023, 5 pm

1811 West Airline Hwy, LaPlace, LA

I. Call to Order / Roll Call: 5:00pm

TS RS NB EJ\*\* RT KP PA CL TJ ( 6 - 3 )

\*\*Commissioner Chairwoman Elizabeth Joseph joined the meeting at 5:10pm.

II. Prayer and Pledge of Allegiance Prayer: TJ Pledge: TJ

III. Approval of Current Agenda – **Action**

- o Motion to approve the current agenda of February 16, 2023.

APPROVE M: TS 2: RS  
TS RS NB RT CL TJ ( 6 - 0 - 0 )

IV. Public Comment

No Public Comments Start: 5:03pm End: 5:03pm

V. Approval of Minutes

- November 2022 Regular Meeting Minutes – **Action**

- o Motion to approve the minutes of November 17, 2022, Regular Meeting.

APPROVE M: CL 2: RT  
TS RS NB RT CL TJ ( 6 - 0 - 0 )

- December 2022 Regular Meeting Minutes – **Action**

- o Motion to approve the minutes of December 15, 2022, Regular Meeting.

APPROVE M: CL 2: RS  
TS RS NB RT CL TJ ( 6 - 0 - 0 )

- January 2023 Regular Meeting Minutes – **Action**

- o Motion to approve the minutes of January 18, 2023, Regular Meeting.

APPROVE M: TS 2: RT  
TS RS NB RT CL TJ ( 6 - 0 - 0 )

VI. Financial

- November 2022 Monthly Financials – **Action**

\*\* Commissioner Chairwoman Elizabeth Joseph joined the meeting and was recognized by Vice-chairman Terrence Jones at 5:10pm. Vice-chairman Jones turned the meeting back over to Chairwoman Joseph to conduct. New Commissioner attendance: 7 present – 2 absent

- o Motion to adopt the monthly financials for November 2022.

ADOPT M: TJ 2: NB  
TS RS NB EJ RT CL TJ ( 7 - 0 - 0 )

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- December 2022 Monthly Financials – *Action*
  - Motion to adopt the monthly financials for December 2022.  
ADOPT      M: TS      2: TJ  
TS    RS    NB    EJ    RT    CL    TJ      (7-0-0)
- January 2023 Monthly Financials – *Action*
  - Motion to adopt the monthly financials for January 2023.  
ADOPT      M: RT      2: NB  
TS    RS    NB    EJ    RT    CL    TJ      (7-0-0)

### VII. Approvals

- Lease Agreement of the Wooden Alligator on the Alligator Site – *Action*
  - Motion to approve the Lease Agreement between Belle Terre Land, L.L.C. and River Parishes Convention, Tourist, and Visitors Commission to lease the Alligator Site for the sole purpose of displaying and maintaining the Wooden Alligator upon the terms and conditions set forth in the Agreement.  
APPROVE    M: TS      2: CL  
TS    RS    NB    EJ    RT    CL    TJ      (7-0-0)

### VIII. Executive Director's Report

- Operations
  - One Tank Trip Filming, Louisiana's River Parishes – Airing: March 17, 2023, on WWLTV
- Bonfire Country Season Update
- River Region Cruise Terminal Monthly Update
- Louisiana Steam Train Association Update
- Sales Report
- Marketing & Public Relations Report
- Conferences
  - Society of Government Meeting Professionals - SGMP 2022 Annual Chapter Education Conference, New Orleans (Dec 8-9)
  - Travel Alliance Partners (TAP) Dance 2022 Virtual Travel Showcase (Dec 13-15)
  - Gumbo Group Media Mission, Houston, TX (Jan 9-13)
  - 2023 Festival & Events Workshop, Galveston, TX (Jan 17-18)
  - Louisiana Travel Association Annual Meeting 2023, New Orleans (Jan 19-20)
    - Louisiana Tourism Leadership Academy Graduation – Denise Burrell
  - Louisville RV & Boat Show (Jan 24-29)
  - DC Mardi Gras, Washington D.C. (Jan 25-29)
  - Destinations International Marketing & Communications Summit, Norfolk, VA (Feb 13-17)
- Community Engagement
  - Festival of Bonfires (Dec 9-11)
  - GNO Inc. Annual Luncheon (Jan 13)
  - River Region Chamber of Commerce 2023 Annual Banquet, LaPlace (Jan 20)

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IX. Chairman's Report

- Next Regular Board Meeting – March 16, 2023 @ 5:00 pm

X. Adjourn – *Action*

- Motion to adjourn. 5:48pm

APPROVE

M: RS

2: CL

TS RS

NB EJ

RT CL

TJ

(7-0-0)