

# RIVER PARISHES

## TOURIST COMMISSION

### MINUTES

#### Regula Board Meeting

November 17, 2022, 5 pm

1811 West Airline Hwy, LaPlace, LA

I. Call to Order / Roll Call

**NB** **TS** RS **EJ** **RT** **KP** PA **CL** **TJ** ( 7 - 2 )

II. 5:02pm Prayer and Pledge of Allegiance Prayer TJ Pledge RT

III. Agenda – Action: **Resolution 20 instead of 17 on agenda**

ADOPTED M: **KP** 2: **TS**  
GM TS EJ RT KP CL TJ ( 7 - 0 - 0 )

IV. 5:05pm Administration of the Oath of Office

- Attorney Keith Green to administer the oath of office to new Commissioner – Noble Benoit.

V. Public Comment START 5:05pm END 5:06pm

VI. 5:07pm Minutes

- October 2022 Regular Meeting Minutes – Action
  - Adopting the minutes of the October 27, 2022, Regular Meeting.  
ADOPTED M: **RT** 2: **TJ**  
GM TS EJ RT KP CL TJ ( 7 - 0 - 0 )

VII. 5:08pm Financial

- October 2022 Monthly Financials – Action
  - Adopting the monthly financials for October 2022.  
ADOPTED M: **TJ** 2: **CL**  
GM TS EJ RT KP CL TJ ( 7 - 0 - 0 )

VIII. 5:14pm Approvals

- River Parishes Tourist Commission Vision Statement – Action **\*EJ would like a banner made of the new statement**
  - Approving the revision of the current River Parishes Tourist Commission Vision Statement recommended by the Executive Committee.
    - Current: A global leader in cultural, culinary, and outdoor recreation and tourism.
    - Revision: A global leader in cultural, culinary, and outdoor recreation to enhance tourism throughout the River Parishes.  
APPROVED M: **TJ** 2: **KP**  
GM TS EJ RT KP CL TJ ( 7 - 0 - 0 )

- River Parishes Tourist Commission Mission Statement – Action
  - Approving the revision of the current River Parishes Tourist Commission Mission Statement recommended by the Executive Committee.

# RIVER PARISHES

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- *Current:* To develop and grow an enriching, inclusive, tourism offering in Louisiana's River Parishes through innovation, collaboration, and promotion of our region's assets.
- **Revision:** To assist visitors, advocate for stakeholders, and help stimulate the region's economic growth by promoting diverse, inclusive, and enriching experiences making Louisiana's River Parishes a premier travel destination.

APPROVED M: CL 2: TS  
GM TS EJ RT KP CL TJ ( 7 - 0 - 0 )

- Resolution 22-17\*20\* – 2023 Regular Meeting Schedule – **Action**

- Adopting the formal meeting schedule of the Commission for 2022.

APPROVED M: TJ 2: KP  
GM TS EJ RT KP CL TJ ( 7 - 0 - 0 )

- Resolution 22-18 – River Parishes Tourist Commission Employee Handbook – Section 2.7.1 – **Action**

- Approving the resolution to amend the River Parishes Tourist Commission Employee Handbook - Section 2.7.1 effective January 01, 2023.

- *Current:*

- 2. Benefits
- 2.7 Hours of Work
- 2.7.1 RPTC observes the following work schedules:
  - (Monday-Thursday) 8:30am – 5:30pm
  - (Friday) 8:30am – 4:30pm

- **Amend to:**

- 2. Benefits
- 2.7 Hours of Work
- 2.7.1 RPTC observes the following work schedules:
  - (Monday-Thursday) 8:30am – 5:30pm
  - **(Friday) 8:30am – 12:30pm**

APPROVED M: TS 2: CL  
GM TS EJ RT KP CL TJ ( 7 - 0 - 0 )

- **5:21pm** Resolution 22-19 – River Parishes Tourist Commission Employee Handbook – Section 7.1.1 – **Action**

- Approving the resolution to amend the River Parishes Tourist Commission Employee Handbook - Section 7.1.1 effective January 01, 2023.

- *Current:*

- 7. Pay
- 7.1 Compensatory Time
- 7.1.1 Two (2) hours earn/use with Director approval.

- **Amend to:**

- 7. Pay
- 7.1 Compensatory Time
- **7.1.1 Time earn/used only with Executive Director approval.**

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## TOURIST COMMISSION

APPROVED M: RT 2: TJ  
GM TS EJ RT KP CL TJ ( 7 - 0 - 0 )  
\*5:24pm: Ricardo Smith Entered Meeting

### IX. Executive Director's Report

- Operations
  - Audit 2021-2022 (Oct 26-27)
- River Region Cruise Terminal Monthly Update
- Louisiana Steam Train Association Update
- Sales Report
- Marketing & Public Relations Report
- Conferences
  - Canadian Sales Mission – Toronto & Montreal, Canada (Oct 18-23)
  - Travel Events & Management in Sports Conf. & Expo – Oklahoma City, OK (Oct 24-27)
  - DI Advocacy, Minneapolis, MN (Oct 26-28)
  - World Travel Market, London (Nov 7-9)
  - National Tour Association (NTA) Annual Marketplace, Reno, NV (Nov 13-16)
  - Travel South USA International Showcase, Louisville, KY (Nov 27-30)
  - Travel Alliance Partners (TAP) Dance 2022 Virtual Travel Showcase (Dec 13-15)
- Community Engagement
  - River Region Chamber of Commerce - 2022 Tri-Parish Superintendent Forum, Reserve, LA (Oct 21)
  - River Region Chamber of Commerce - 2022 Tri-Parish Sheriff's Forum, Destrehan, LA (Nov 16)
  - Sponsorships
    - Veterans Memorial Mississippi River Bridge 5K Run/Walk, Gramercy, LA (Nov 5)
    - Sings & Strings Jam Fest, Garyville, LA (Nov 6)
    - River Region Chamber of Commerce - Women's Empowerment Brunch, Luling, LA (Nov 9)
    - Destrehan Plantation – 50th Annual Fall Festival, Destrehan, LA (Nov 12-13)

### X. 5:31pm Chairman's Report

- Next Regular Board Meeting – December 15, 2022 @ 5:00 pm

### XI. Adjourn

APPROVED M: TS 2: KP  
GM TS RS EJ RT KP CL TJ ( 8 - 0 - 0 )