

RIVER PARISHES

TOURIST COMMISSION

Meeting Agenda

November 17, 2022, 5 pm

1811 West Airline Hwy, LaPlace, LA

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Agenda – *Action*
- IV. Administration of the Oath of Office
 - Attorney Keith Green to administer the oath of office to new Commissioner – Noble Benoit.
- V. Public Comment
- VI. Minutes
 - October 2022 Regular Meeting Minutes – *Action*
 - Adopting the minutes of the October 27, 2022, Regular Meeting.
- VII. Financial
 - October 2022 Monthly Financials – *Action*
 - Adopting the monthly financials for October 2022.
- VIII. Approvals
 - River Parishes Tourist Commission Vision Statement – *Action*
 - Approving the revision of the current River Parishes Tourist Commission Vision Statement recommended by the Executive Committee.
 - *Current: A global leader in cultural, culinary, and outdoor recreation and tourism.*
 - **Revision:** A global leader in cultural, culinary, and outdoor recreation to enhance tourism throughout the River Parishes.
 - River Parishes Tourist Commission Mission Statement – *Action*
 - Approving the revision of the current River Parishes Tourist Commission Mission Statement recommended by the Executive Committee.
 - *Current: To develop and grow an enriching, inclusive, tourism offering in Louisiana's River Parishes through innovation, collaboration, and promotion of our region's assets.*
 - **Revision:** To assist visitors, advocate for stakeholders, and help stimulate the region's economic growth by promoting diverse, inclusive, and enriching experiences making Louisiana's River Parishes a premier travel destination.
 - Resolution 22-17 – 2023 Regular Meeting Schedule – *Action*
 - Adopting the formal meeting schedule of the Commission for 2022.

RIVER PARISHES

TOURIST COMMISSION

- Resolution 22-18 – River Parishes Tourist Commission Employee Handbook – Section 2.7.1 – **Action**
 - Approving the resolution to amend the River Parishes Tourist Commission Employee Handbook - Section 2.7.1 effective January 01, 2023.
 - *Current:*
 - 2. Benefits
 - 2.7 Hours of Work
 - 2.7.1 RPTC observes the following work schedules:
 - (Monday-Thursday) 8:30am – 5:30pm
 - (Friday) 8:30am – 4:30pm
 - **Amend to:**
 - 2. Benefits
 - 2.7 Hours of Work
 - 2.7.1 RPTC observes the following work schedules:
 - (Monday-Thursday) 8:30am – 5:30pm
 - **(Friday) 8:30am – 12:30pm**
- Resolution 22-19 – River Parishes Tourist Commission Employee Handbook – Section 7.1.1 – **Action**
 - Approving the resolution to amend the River Parishes Tourist Commission Employee Handbook - Section 7.1.1 effective January 01, 2023.
 - *Current:*
 - 7. Pay
 - 7.1 Compensatory Time
 - 7.1.1 Two (2) hours earn/use with Director approval.
 - **Amend to:**
 - 7. Pay
 - 7.1 Compensatory Time
 - **7.1.1 Time earn/used only with Executive Director approval.**

IX. Executive Director's Report

- Operations
 - Audit 2021-2022 (Oct 26-27)
- River Region Cruise Terminal Monthly Update
- Louisiana Steam Train Association Update
- Sales Report
- Marketing & Public Relations Report
- Conferences
 - Canadian Sales Mission – Toronto & Montreal, Canada (Oct 18-23)
 - Travel Events & Management in Sports Conf. & Expo – Oklahoma City, OK (Oct 24-27)
 - DI Advocacy, Minneapolis, MN (Oct 26-28)
 - World Travel Market, London (Nov 7-9)

RIVER PARISHES

TOURIST COMMISSION

- National Tour Association (NTA) Annual Marketplace, Reno, NV (Nov 13-16)
 - Travel South USA International Showcase, Louisville, KY (Nov 27-30)
 - Travel Alliance Partners (TAP) Dance 2022 Virtual Travel Showcase (Dec 13-15)
 - Community Engagement
 - River Region Chamber of Commerce - 2022 Tri-Parish Superintendent Forum, Reserve, LA (Oct 21)
 - River Region Chamber of Commerce - 2022 Tri-Parish Sheriff's Forum, Destrehan, LA (Nov16)
 - Sponsorships
 - Veterans Memorial Mississippi River Bridge 5K Run/Walk, Gramercy, LA (Nov 5)
 - Sings & Strings Jam Fest, Garyville, LA (Nov 6)
 - River Region Chamber of Commerce - Women's Empowerment Brunch, Luling, LA (Nov 9)
 - Destrehan Plantation – 50th Annual Fall Festival, Destrehan, LA (Nov 12-13)
- X. Chairman's Report
- Next Regular Board Meeting – December 15, 2022 @ 5:00 pm
- XI. Adjourn