

RIVER PARISHES

TOURIST COMMISSION

Meeting Agenda

October 27, 2022, 5 pm

1811 West Airline Hwy, LaPlace, LA

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Agenda – *Action*
- IV. Public Comment
- V. Minutes
 - September 2022 Regular Meeting Minutes – *Action*
 - Adopting the minutes of the September 15, 2022, Regular meeting.
- VI. Financial
 - September 2022 Monthly Financials – *Action*
 - Adopting the monthly financials for September 2022.
- VII. Approvals
 - Insurance Renewal – *Action*
 - Approving the renewal of the insurance policy package
 - Approving the renewal of the directors’ and officers’ policy
 - Encore Partnership with Lafon Performing Arts Center – *Action*
 - Approving the 2022-2023 Encore Partnership Level with Lafon Performing Arts Center.
 - Resolution 22-15 – Cooperative Endeavor Agreement w/ LA Department of the Treasury and the State of Louisiana – *Action*
 - Approving the authorization of the Executive Director to sign the Cooperative Endeavor Agreement w/ LA Department of the Treasury and the State of Louisiana according to Act 119 of 2022 Regular Legislative Session.
 - Resolution 22-16 – Great Day Louisiana: One Tank Trips Agreement – *Action*
 - Approving the authorization of the Executive Director to sign the Great Day Louisiana: One Tank Trips Agreement.
 - Resolution 22-17 – 2022 Bonfire CEA – *Action*
 - Approving the authorization of the Executive Director to sign the cooperative endeavor agreement for the Bonfire Festival 2022.
- VIII. Executive Director’s Report
 - Operations
 - Norli (New Orleans Regional Leadership Institute) Graduation – Jay Robichaux (Sept 16)

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- Marketing & Partner Quarterly Luncheon @ Oak Alley Plantation – Vacherie, LA (Sept 28)
- Audit 2021-2022 (Oct 26-27)
- River Region Cruise Terminal Monthly Update
- Louisiana Steam Train Association Update
- Sales Report
- Marketing & Public Relations Report
- Conferences
 - S.P.O.R.T.S. the Relationship Conference – Savannah, GA (Sept 19-22)
 - LSAE (Louisiana Society of Association Executives) Annual Convention – Perdido Beach, AL (Sept 25-27)
 - TBEX North America 2022 – Lafayette, LA (Oct 13-15)
 - TBEX Familiarization Tour – Louisiana’s River Parishes (Oct 15-17)
 - Canadian Sales Mission – Toronto & Montreal, Canada (Oct 18-23)
 - Travel Events & Management in Sports Conf. & Expo – Oklahoma City, OK (Oct 24-27)
 - DI Advocacy, Minneapolis, MN (Oct 26-28)
- Community Engagement
 - River Region Chamber of Commerce - 2022 River Region Talent & Workforce Solutions Summit – Reserve, LA (Sept 20)
 - Junior Achievement & Kiwanis Club of Tri Parishes Inaugural St. John Parish College & Career Fair – LaPlace, LA (Sept 22)
 - Sponsorships
 - Alligator Festival, Westbank Bridge Park – Luling, LA (Sept 22-25)
 - River Region Chamber of Commerce Golf Tournament, Riverlands Golf & Country Club – LaPlace, LA (Sept 26)
 - Andouille Festival Pageant – Reserve, LA (Oct 1)
 - Battle for the Paddle – Luling, LA (Oct 6)
 - Rockin’ on the River – Lafon Performing Arts Center, Luling, LA (Oct 9)
 - Andouille Festival – LaPlace, LA (Oct 14-16)

IX. Chairman’s Report

- Election of Officers
 - Nomination of River Parishes Tourist Commission Chairman for 2023
 - Approving the nomination of the Commission Chairman for 2023.
 - Nomination of River Parishes Tourist Commission Vice Chairman for 2023
 - Approving the nomination of the Commission Vice Chairman for 2023.
 - Nomination of River Parishes Tourist Commission Secretary/Treasurer for 2023
 - Approving the nomination of the Commission Secretary/Treasurer for 2023.
- Next Regular Board Meeting – November 17, 2022 @ 5:00 pm

X. Adjourn