

RIVER PARISHES

TOURIST COMMISSION

MINUTES

Regular Board Meeting

August 18, 2022, 10 am

1811 West Airline Hwy, LaPlace, LA

- I. 10:04am Call to Order (EJ) / Roll Call (DB)
GM TS **RS** **EJ** **RT** **KP** PA **CL** TJ (5 - 4)
- II. 10:04am Prayer and Pledge of Allegiance Prayer EJ Pledge RT
- III. 10:05am Agenda – *Action*
ADOPT M: **CL** 2: **KP**
GM TS RS EJ RT KP PA CL TJ (5 - 0)
- IV. 10:06am Public Comment START 10:06am END 10:06am
- V. 10:07am Minutes
- June 2022 Regular Meeting Minutes – *Action*
 - Adopting the minutes of the June 16, 2022 Regular meeting.
ADOPT M: **CL** 2: **KP**
GM TS RS EJ RT KP PA CL TJ (5 - 0)
- VI. 10:07am Financial
- June 2022 Monthly Financials – *Action*
 - Adopting the monthly financials for June 2022.
ADOPT M: **RT** 2: **KP**
GM TS RS EJ RT KP PA CL TJ (5 - 0)
 - 10:15am July 2022 Monthly Financials – *Action*
 - Adopting the monthly financials for July 2022.
***PA entered the meeting 10:17am
ADOPT M: **RS** 2: **KP**
GM TS RS EJ RT KP PA CL TJ (6 - 0)
- VII. 10:23am Approvals
- Resolution 22-11 – Auditor Annual Engagement – *Action*

A resolution authorizing the Executive Director to sign the letters of engagement with Martin & Pellegrin CPA to conduct the audit of the financial statements and statewide agreed-upon procedures for the fiscal year ended June 30, 2022.

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- Approving the Auditor Annual Engagement for the fiscal year ended June 30, 2022.

APPROVE M: **KP** 2: **PA**
GM TS RS EJ RT KP PA CL TJ (6 - 0)

- **10:26am** Resolution 22-12– River Region Chamber of Commerce Annual Investment Sponsorship Renewal 2022/2023 – *Action*
 - Approving the River Region Chamber of Commerce Annual Investment Sponsorship Renewal 2022/2023.

APPROVE M: **PA** 2: **RS**
GM TS RS EJ RT KP PA CL TJ (6 - 0)

- **10:28am** Resolution 22-13 – Cabela’s King Kat Tournament Trail Confidential Sponsorship Agreement – *Action*
 - Approving and authorizing the Executive Director to sign Cabela’s King Kat Tournament Trail Confidential Sponsorship Agreement.

APPROVE M: **KP** 2: **CL**
GM TS RS EJ RT KP PA CL TJ (6 - 0)

VIII. **10:35am** Executive Director’s Report

- Operations
 - Deveney
 - Media Training by Deveney (August 12)
 - Satellite Media Tour (Aug 25)
 - Leadership River Region “Class of 2022” – Kiki Mannear
 - Office Move
- River Region Cruise Terminal Monthly Update
 - Press Release Event – American Cruise Lines
- Louisiana Steam Train Association Update
- Sales Report
- Marketing & Public Relations Report
- Sponsorships
 - Veterans Memorial Mississippi River Bridge 5K Run – Saturday, November 5, 2022
 - Armadillo Dash Trail Run scheduled for November 19, 2022
- Conferences
 - Sales & Marketing Symposium – Bossier City, LA (June 28-29)
 - GUMBO – Spotlight on the Southeast, St. Mary Parish (July 11-14)

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- Destination Internationals – Toronto, Canada (July 18-22)
- South Central Motorcoach – Peachtree City, Georgia (July 24-27)
- Louisiana Municipalities Association 85th Convention – Lafayette, LA (July 28-29)
- ESTO – Grand Rapids, Michigan (Aug 6-9)
- Connect Marketplace – Detroit, Michigan (Aug 8-10)
- Louisiana Travel Summit 2023 – Lake Charles, LA (Aug 23-25)
- Community Engagement
 - Juneteenth Celebrations
 - Edward Dufresne Community Center
 - River Parishes Tourist Commission
 - Marketing Partner Quarterly Luncheon Meeting (June 23)
 - River Region Chamber of Commerce
 - REVERSE Trade Show (June 30)
 - Independence Day Celebrations
 - Essence Festival 2022 Participation

***11:08am RS exited meeting

IX. Chairman's Report

- Next Regular Board Meeting – September 15, 2022

X. 11:09am Adjourn

APPROVE

M: PA 2: KP

GM TS RS EJ RT KP PA CL TJ (5 - 0)