

# RIVER PARISHES

## TOURIST COMMISSION

### MINUTES

#### Regular Board Meeting

June 16, 2022, 10 am

1811 West Airline Hwy, LaPlace, LA

I. 10:03am Call to Order GM / Roll Call KM

GM TS **RS** EJ RT KP **PA** **CL** **TJ** (5-4)

II. 10:04am Prayer and Pledge of Allegiance Prayer EJ Pledge RT

III. 10:04am Agenda – **Action: Motion to amend Executive Session IV- M: EJ 2: PA**

**ADOPTED** M: TS 2: RT  
GM TS EJ RT KP (5-0)

IV. 10:05am Public Comment START 10:05 END 10:05  
No Public Comments

V. 10:05am Minutes

- May 2022 Regular Meeting Minutes – **Action**
  - Adopting the minutes of the May 19, 2022 Regular meeting.

**ADOPTED** M: EJ 2: TS  
GM TS EJ RT KP (5-0)

- May 2022 Special Budget Meeting Minutes – **Action**
  - Adopting the minutes of the May 19, 2022, Special Budget meeting.

**ADOPTED** M: TS 2: KP  
GM TS EJ RT KP (5-0)

VI. 10:07am Financial

- May 2022 Monthly Financials – **Action**
  - Adopting the monthly financials for May 2022.

**ADOPTED** M: RT 2: TS  
GM TS EJ RT KP (5-0)

10:12am: Ricardo Smith entered the meeting.

VII. 10:21am Approvals

- Resolution 22-08 – 2022/2023 Annual Budget – **Action**
  - Approving the 2022/2023 Annual Budget

**APPROVED** M: KP 2: EJ  
GM TS RS EJ RT KP (6-0)

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## TOURIST COMMISSION

- **10:27am** Resolution 22-09 – Louisiana Office of Tourism (LOT) Cooperative Marketing Program (CMP) Grant FY2023 – **Action**
  - Authorizing the Executive Director to sign the LOT-CMP Grant FY2023.

**APPROVED** M: **KP** 2: **TS**  
GM TS RS EJ RT KP ( 6 – 0 )

- **10:28am** Resolution 22-10 – Office Lease – Nolan H. Schexnayder – **Action**
  - Authorizing the Executive Director to sign the office lease with Nolan H. Schexnayder.

**APPROVED** M: **EJ** 2: **RS**  
GM TS RS EJ RT KP ( 6 – 0 )

- **10:33am** Contracting Policy – **Action** (**Contracting Policy, Credit Card Policy, Payroll/Personnel Policy, & Sexual Harassment Policy approved as one lump**)
  - Approving the implementation of the Contracting Policy

**APPROVED** M: **RS** 2: **EJ**  
GM TS RS EJ RT KP ( 6 – 0 )

- Credit Card Policy – **Action**
  - Approving the implementation of the Credit Card Policy

**APPROVED** M: **RS** 2: **EJ**  
GM TS RS EJ RT KP ( 6 – 0 )

- Payroll/Personnel Policy – **Action**
  - Approving the implementation of the Payroll/Personnel Policy

**APPROVED** M: **RS** 2: **EJ**  
GM TS RS EJ RT KP ( 6 – 0 )

- Sexual Harassment Policy – **Action**
  - Approving the implementation of the Sexual Harassment Policy

**APPROVED** M: **RS** 2: **EJ**  
GM TS RS EJ RT KP ( 6 – 0 )

### VIII. **10:37am** Executive Director's Report

- Operations
  - DEVENNEY Presentation
- River Region Cruise Terminal Monthly Update
- LASTA Steam Train Update

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## TOURIST COMMISSION

- Local Public Agency (LPA) Project Development and Design Process for the LPA Responsible Charge Training
- Sales Report
- Marketing & Public Relations Report
- Conferences
  - Chicago Sales Mission (May 23-27)
  - Mexico Press Louisiana: Pre-IPW (June 1-2)
  - IPW, Orlando, FL (June 5-8)
  - SKAL International Industry Update, New Orleans, LA (June 14)
  - SGMP National Education Conference, Pittsburgh, PA (June 14-16)
  - GUMBO - Spotlight on the Southeast, St. Mary Parish (July 11-14)
  - Destination Internationals, Toronto, Canada (July 18-22)
- Community Engagement
  - Juneteenth Celebrations
  - Edward Dufresne Community Center
    - River Parishes Tourist Commission
      - Marketing Partner Quarterly Luncheon Meeting (June 23)
    - River Region Chamber of Commerce
      - REVERSE Trade Show (June 30)
  - Independence Day Celebrations
  - Essence Festival 2022 Participation

IX. **11:21am** Chairman's Report

- Regular Board Meeting – July 21, 2022 - will not be held.
- Next Regular Board Meeting - August 18, 2022  
KP: TownePlace Suites by Marriott in LaPlace will reopen soon.

X. **11:23am** Adjourn

**APPROVED** M: **EJ** 2: **KP**  
GM TS RS EJ RT KP ( 6 - 0 )