

RIVER PARISHES

TOURIST COMMISSION

Meeting Agenda

June 16, 2022, 10 am

1811 West Airline Hwy, LaPlace, LA

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Agenda – *Action*
- IV. Public Comment
- V. Minutes
 - May 2022 Regular Meeting Minutes – *Action*
 - Adopting the minutes of the May 19, 2022 Regular meeting.
 - May 2022 Special Budget Meeting Minutes – *Action*
 - Adopting the minutes of the May 19, 2022 Special Budget meeting.
- VI. Financial
 - May 2022 Monthly Financials – *Action*
 - Adopting the monthly financials for May 2022.
- VII. Approvals
 - Resolution 22-08 – 2022/2023 Annual Budget – *Action*
 - Approving the 2022/2023 Annual Budget
 - Resolution 22-09 – Louisiana Office of Tourism (LOT) Cooperative Marketing Program (CMP) Grant FY2023 – *Action*
 - Authorizing the Executive Director to sign the LOT-CMP Grant FY2023.
 - Resolution 22-10 – Office Lease – Nolan H. Schexnayder – *Action*
 - Authorizing the Executive Director to sign the office lease with Nolan H. Schexnayder.
 - Contracting Policy – *Action*
 - Approving the implementation of the Contracting Policy
 - Credit Card Policy – *Action*
 - Approving the implementation of the Credit Card Policy
 - Payroll/Personnel Policy – *Action*
 - Approving the implementation of the Payroll/Personnel Policy
 - Sexual Harassment Policy – *Action*

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- Approving the implementation of the Sexual Harassment Policy

VIII. Executive Director's Report

- Operations
 - DEVENEY Presentation
- River Region Cruise Terminal Monthly Update
- Louisiana Steam Train Association Update
 - Local Public Agency (LPA) Project Development and Design Process for the LPA Responsible Charge Training
- Sales Report
- Marketing & Public Relations Report
- Conferences
 - Chicago Sales Mission (May 23-27)
 - Mexico Press Louisiana: Pre-IPW (June 1-2)
 - IPW, Orlando, FL (June 5-8)
 - SKAL International Industry Update, New Orleans, LA (June 14)
 - SGMP National Education Conference, Pittsburgh, PA (June 14-16)
 - GUMBO - Spotlight on the Southeast, St. Mary Parish (July 11-14)
 - Destination Internationals, Toronto, Canada (July 18-22)
- Community Engagement
 - Juneteenth Celebrations
 - Edward Dufresne Community Center
 - River Parishes Tourist Commission
 - Marketing Partner Quarterly Luncheon Meeting (June 23)
 - River Region Chamber of Commerce
 - REVERSE Trade Show (June 30)
 - Independence Day Celebrations
 - Essence Festival 2022 Participation

IX. Chairman's Report

- Next Regular Board Meeting – July 21, 2022

X. Adjourn