

RIVER PARISHES

TOURIST COMMISSION

MINUTES

Regular Meeting Agenda

May 19, 2022, 10 am

1811 West Airline Hwy, LaPlace, LA

I. 10:01am Call to Order **GM** / Roll Call **KM**

GM TS RS EJ RT **KP** PA CL **TJ** (7 - 0)

II. 10:02am Prayer and Pledge of Allegiance Prayer **EJ** Pledge **GM**

III. 10:03am Agenda – **Action: Motion to amend Executive Session IV- M: EJ 2: PA**

ADOPT M: **PA** 2: **TS**
GM TS RS EJ RT PA CL (7 - 0)

IV. 10:04am Public Comment START **10:05** END **10:05**
No Public Comments

V. 10:05am Minutes

- April 2022 Regular Meeting Minutes – **Action**
 - Adopting the minutes of the April 2022 Regular meeting.

ADOPT M: **PA** 2: **RT**
GM TS RS EJ RT PA CL (7 - 0)

- May 12, 2022, SPECIAL Meeting Minutes – **Action**
 - Adopting the minutes of the May 12, 2022, SPECIAL meeting.

ADOPT M: **EJ** 2: **PA**
GM TS RS EJ RT PA CL (7 - 0)

VI. 10:06am Financial

- April 2022 Monthly Financials – **Action**
 - Adopting the monthly financials for April 2022.

ADOPT M: **TS** 2: **RS**
GM TS RS EJ RT PA CL (7 - 0)

VII. 10:16am Executive Director's Report

- Operations
 - New office location discussion
- River Region Cruise Terminal Monthly Update
- LASTA Steam Train Update
- Sales Report

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TOURIST COMMISSION

- Marketing & Public Relations Report
- Conferences
 - Gumbo -Travel & Adventure Shows, Atlanta, GA (April 21-25)
 - Sports ETA Conference (May 2-6)
 - Legislative Reception/Lt Governor Event (May 2)
 - Louisiana Rural Tourism/ By-Ways Conference (May 9-May11)
 - Canadian Sales Mission (May 16 – May 20)
- Community Engagement
 - National Travel & Tourism Week – May 1 – 7, 2022
 - Kid Ory on the Record: A Centennial Celebration of the Historic 1922 Sunshine Recordings
 - Marketing Partner Quarterly Luncheon Meeting
 - Next Meeting – June 23, 2022, at Edward Dufresne Community Center

VIII. 10:38am Executive Session

- To discuss J Vero & Associates, Inc. VS River Parishes Tourist Commission, A/K/A River Parishes Convention
Motion to Exit: M: PA 2: EJ
Motion to Return: M: PA 2: CL

11:11am- No actions were taken during the Executive Session
*Ricardo Smith exited the meeting

IX. 11:12am Chairman's Report

- Next Regular Board Meeting – June 16, 2022

X. 11:14am Adjourn

APPROVE M: EJ 2: RT
GM TS EJ RT PA CL (6-0)