

RIVER PARISHES

TOURIST COMMISSION

MINUTES

Regular Board Meeting

April 21, 2021, 10 am

1811 West Airline Hwy, LaPlace, LA

Commission: Garrett Monti (Chairman), Elizabeth Joseph (Vice-Chair), Camella Landry (Secretary/Treasurer), Tracy Smith, Ricardo Smith, Paul Aucoin, Robert Taylor, Kevin Patel, Terrence Jones

I. Call to Order / Roll Call (7-2)

Present: GM TS RS EJ (arrived after Agenda) RT (arrived after the Pledge) KP
Absent: CL TJ

II. Prayer and Pledge of Allegiance Prayer: PA Pledge: GM

: Robert Taylor arrived

III. Agenda – *Action*

AMENDED M: PA 2: TS
GM TS RS RT KP PA (6-0-3)
Item #7: Change Resolution 22-06 to Resolution 22-07

ADOPTED M: TS 2: PA
GM TS RS RT KP PA (6-0-3)

: Elizabeth Joseph arrived

IV. Public Comment NO PUBLIC COMMENTS

V. Minutes

- March 2022 Regular Meeting Minutes– *Action*
 - Adopting the minutes of the March 2022 meeting.

ADOPT M: RT 2: EJ
GM TS RS EJ RT KP PA (7-0-2)

VI. Financial

- March 2022 Monthly Financials – *Action*
 - Adopting the monthly financials for March 2022.

ADOPT M: PA 2: KP
GM TS RS EJ RT KP PA (7-0-2)

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VII. Approvals

- Resolution 2022-07 – authorizing the River Parishes Convention, Tourist, and Visitors Commission to endorse and support the application being submitted to the Louisiana Recreational Trails Program for Louisiana by the Louisiana Steam Train Association. – **Action**

APPROVE M: PA 2: KP
GM TS RS EJ RT KP PA (7-0-2)

VIII. Executive Director's Report

- Operations
 - Job Descriptions
- River Region Cruise Terminal Monthly Update
 - Meeting with Paul Matthews, Executive Director of Port of South Louisiana

: 20 Cruise ships traveling on the river now

: Steam Train will be added to the agenda.

- Sales Report
- Marketing & Public Relations Report
 - Historical Makers
- Conferences
 - Destinations International CEO Summit 2022
 - Tourism Day at the Capitol
- Community Engagement
 - Marketing Partner Quarterly Luncheon Meeting
 - First Meeting Outcome – March 24, 2022, at Lloyd B. Johnson Training Center
 - Next Meeting – June 23, 2022, at Edward Dufresne Community Center
 - National Travel & Tourism Week – May 1 – 7, 2022

IX. Chairman's Report

- Next Special Budget Committee & Regular Board Meeting – May 19, 2022

X. Adjourn

APPROVE M: PA 2: EJ
GM TS RS EJ RT KP PA (7-0-2)