

RIVER PARISHES

TOURIST COMMISSION

Meeting Agenda (Amended)

April 21, 2022, 10 am

1811 West Airline Hwy, LaPlace, LA

- I. Call to Order / Roll Call
- II. Prayer and Pledge of Allegiance
- III. Agenda – *Action*
- IV. Public Comment
- V. Minutes
 - March 2022 Regular Meeting Minutes – *Action*
 - Adopting the minutes of the March 2022 meeting.
- VI. Financial
 - March 2022 Monthly Financials – *Action*
 - Adopting the monthly financials for March 2022.
- VII. Approval
 - Resolution 2022-07 – Appointment of the Executive Director as the Commission’s Registered Agent. – *Action*
- VIII. Executive Director’s Report
 - Operations
 - Job Descriptions
 - River Region Cruise Terminal Monthly Update
 - Meeting with Paul Matthews, Executive Director of Port of South Louisiana
 - Sales Report
 - Marketing & Public Relations Report
 - Historical Makers
 - Conferences
 - Destinations International CEO Summit 2022
 - Tourism Day at the Capitol
 - Community Engagement
 - Marketing Partner Quarterly Luncheon Meeting
 - First Meeting Outcome – March 24, 2022, at Lloyd B. Johnson Training Center
 - Next Meeting – June 23, 2022, at Edward Dufresne Community Center
 - National Travel & Tourism Week – May 1 – 7, 2022
- IX. Chairman’s Report
 - Next Special Budget Committee & Regular Board Meeting – May 19, 2022
- IX. Adjourn