

The Andouille trail logo was designed to be a unique representation of a cultural asset. It should be presented in a consistent manner in all applications. To ensure consistency, the logo should never be manipulated, recreated or otherwise tampered with — this includes changing the placement of the logo elements, stretching the logo in any way, changing the colors or typeface and attempting to redraw any element of the logo. **The 2-color version of the logo is the preferred version and should be used whenever possible.**



The colors designated for use in the Andouille Trail logo are:



Pantone 483 C  
C-0, M-91, Y-100, K-60



Pantone 484 C  
C-0, M-95, Y-100, K-29

If the opportunity for spot or 4-color is not available then the logo should be used in black only and not changed to any other color.



Clear space should be maintained around the Andouille Trail logo. At any size of reproduction, the space from the outer edge of the circle to the tip of the andouille casing should be used on all four sides of the logo.



Unacceptable uses of the logo components

