

July 18, 2019

Meeting Minutes

Meeting Attendance

Present: Elizabeth Joseph, Garrett Monti, Michelle Jenkins, Tracey Smith, Camella Landry

Staff: Rena Jackson, Buddy Boe, Willma Harvey, Denise Burrell

Absent: Peggy Joseph, Paul Aucoin, Delores Florent, Philip LaRocca

1. **Call to Order** – Garret Monti
2. **Prayer** –Elizabeth Joseph
3. **Pledge**- Michelle Jenkins
4. **Public Comment** – none
5. **Agenda** – A motion was made by Michelle Jenkins and seconded by Tracy Smith to approve the agenda. The motion was unanimously approved.
6. **June 2019 Minutes** – A motion was made by Tracey Smith and second by Camella Landry. The motion was approved 4-1 with Commissioner Elizabeth Joseph voting against.
7. **Financials** –

**June 2019** - A motion was made by Tracey Smith and second by Michelle Jenkins to approve the June 2019 financials comparing budget figures to actuals. The motion was unanimously approved.

* **Resolution 19-19 - 2018/2019 Final Budget Amendment**
  + A motion was made to approve by Tracey Smith and seconded by Camella Landry. The motion was approved unanimous.

1. **Executive Director’s Report**

Operations

* Board Retreat – Mr. Boe discussed the board retreat schedule for mid-August being held in Tangipahoa Parish.

Community Engagement

* River Region Cruise Terminal – Mr. Boe stated no developments had occurred since the last meeting.
* Summit – Mr. Boe discussed the summit being planned for September 17 at the St. John Civic Center.
* Louisiana Civil Rights Trail Meeting – Mr. Boe announced that the Office of Tourism would be holding a meeting in our region August 8th at Creole Sugarland.

Destination Promotion

* + DestinationNext Survey Update – Mr. Boe announced the survey had been launched and urged all members of the commission and community to participate.
  + River Reel Video – the Bonfire video was shown to the Commission.

St. John Center / River Parishes Film Commission

* St. John Center Bookings Report – Ms. Harvey updated the Commission on the activities at the Center.
* CEA update – Mr. Boe stated that a proposal had been submitted to the administration of St. John the Baptist Parish for their consideration.

Communications –

Sales/Business Development

* Sales Report – Ms. Harvey updated the board and provided the most recent sales report for the region and St. John Center

Upcoming Schedule

* CDME – July 19-23, St. Louis
* Destinations International – July 23-26, St. Louis
* Louisiana Civil Rights Trail Meeting – August 8th

1. **Chairman’s Report**

Next Board meeting –August 15th @ 10am

1. Adjournment – A motion was made by Elizabeth Joseph and seconded by Michelle Jenkins. The motion was unanimously approved.