

# RIVER PARISHES

## TOURIST COMMISSION

February 21<sup>st</sup> 2019

### Meeting Minutes

#### Meeting Attendance

Present: Peggy Joseph, Garrett Monti, Bruce Delatte, Michelle Jenkins, Elizabeth Joseph, Angie Matherne, Delores Florent

Staff: Rena Jackson, Buddy Boe, Willma Harvey

Absent: Paul Aucoin, Gina Currera

Stakeholders/Guests: Dayne James, Hillary Loebor, Pamelo B. Allen, Cory Cart, Keith Green Jr.; Jesse Lambert; Rita Perrilloux, Pat Dupy, Kim Fontent; Emily Gautreaux; Syliva Clayton; Tracey Smith; Jamie Reynolds

- I. **Call to Order** – Peggy Joseph
- II. **Prayer** –Delores Florent
- III. **Pledge**- Delores Florent
- IV. **Public Comment** –
- V. **Agenda** – A motion was made by Bruce Delatte and second by Michelle Jenkins. The motion was unanimously approved.
- VI. **January 2019 Minutes** – A motion was made by Angie Matherne and second by Michelle Jenkins. The motion was unanimously approved.
- VII. **Financials** – A motion was made by Bruce Delatte and second by Delores Florent to approved the January 2019 financials comparing budget figures to actuals. The motion was unanimously approved.
  - **Resolution 19-07 -Establishing a Reserve Fund**
    - A motion was made by Garret Monti and seconded by Angie Matherne to amend the resolution adding “by the National Weather Service” after “event” in section 2, adding “as determined by our insurance provider” after

“God” in Section 3, and adding “as determined by the Department of Homeland Security” after “Terrorism” in Section 4. The motion was unanimously approved. A motion was made by Garret Monti and second by Bruce Delatte to approve the amended resolution. The motion was unanimously approved.

## **VIII. Executive Director’s Report**

### Operations

- Ribbon Cutting – March 28,2019
- **Resolution 19-08- Cruise Terminal**
  - A motion was made by Garret Monti and seconded by Angie Matherne to amend the resolution by adding “(meetings, negotiations, presentations, research, and similar activities)” after “efforts.”. The motion was unanimously approved. A motion was made by Betty Joseph and second by Michelle Jenkins to approve the amended resolution. The motion was unanimously approved.

### Community Engagement

- ✓ Local FAM Tour- Mr. Boe announced the 2/23/19 African American History was postponed due to weather related matters.

### Advertising and PR-HDM

- ✓ Mr. Cart provided the board with an update on the website and social media metrics since the release of the River Reel Video Series.
- ✓ River Reel Video Series- Mr Boe announced the release of the next three videos in the series: The Rougarou, Bonfires, Swamps

### Film

- ✓ St. John Center Report – Mr. Boe provided the Board with the updated packets of the contracts for the St. John Center.

## Communications

- Communications Report – Mr. Boe announced that Travel Media Showcase 2020 will be held in the River Parishes.
- Sales/Business Development Report
  - Update on bookings, events, groups
- Upcoming Schedule
  - -Travel South- Feb 24-27, Myrtle Beach, SC (Buddy/Wilma)
  - ITB- March 3-7, Berlin (Wilma)
  - Southeast Tourism Society- March 20-22 (Buddy)

## **IX. Chairman's Report**

Next Board meeting –March 28<sup>th</sup> @ 10am

- X. Adjournment – A motion was made by Betty Joseph, and second by Delores Florent. The motion was unanimously approved.